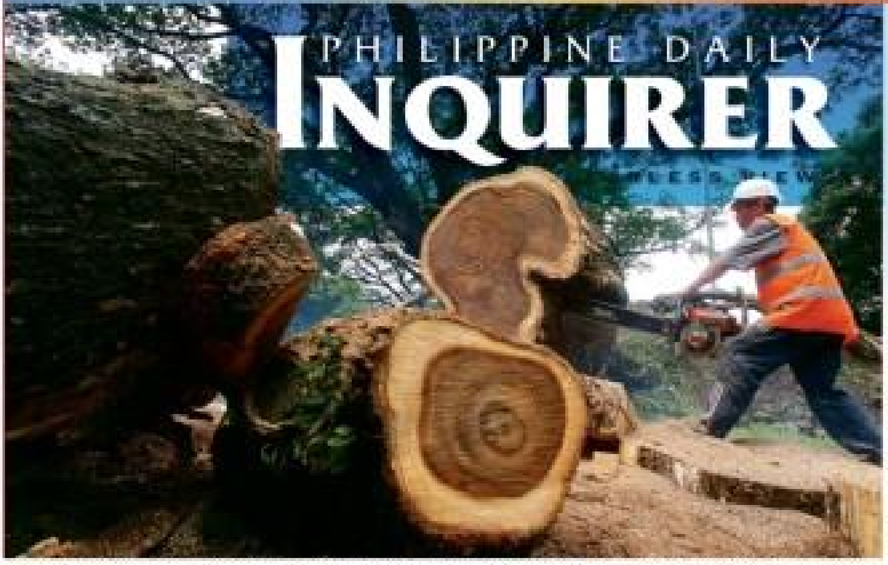
Friday, June 15, 2012 ★★ 18 sections / Vol. 27 / No. 187 P18 | Mobile Alert: Text INQ ON BREAKING to 4467 | www.inquirer.net Twitter: @inquirerdotnet

PHILIPPINE DAILY
INQUIRER



'RAIN FALL' A worker cuts up a massive acacia tree that crashed to the ground after heavy rains loosened the soil around it at the University of the Philippines' Sunken Garden in Diliman, Quezon City, late Wednesday.



'Butcboy,' 'Bucboy' or 'Butsoy' . . .

By Kristine L. Alave

HOWEVER YOU spell its name—"Butchoy" or "Buchoy" or "Butsoy"—it will still pack quite a wallop if it hits the Philippines.

Butchoy's international name sounds even odder—Guchol.

The second tropical storm to enter the Philippine area of responsibility this year—officially called Butchoy—yesterday swirled some 790 kilometers east of Eastern Samar but was not expected to make landfall in the Philippines.

Still, weather experts said Butchoy

'BUTCHOY' / A11

P-Noy to farmers: You will have land

'Happy' land tillers call off strike

By Norman Bordadora

ADDRESSING personally for the first time concerns of peasants and prelates, President Aquino yesterday vowed to fully implement his mother's 24-year-old agrarian reform program and allocate the necessary funds for the effort before its expiration in two years.

Briefing reporters after the two-hour meeting in Malacañang with representatives of the farmers and the Catholic Bishops' Conference of the Philippines (CBCP), presidential spokesperson Edwin Lacierda also said the President directed the military and police to ensure "the peaceful and orderly installation of farmer-beneficiaries of all lands under the program."

The meeting was hastily called yesterday just after noon on a day some 300 farmers were to begin a hunger strike to press Mr. Aquino to make a firm commitment he would implement Carper within its mandated term, an issue he had ignored even in his State of the

FARM / A10





FACE-OFF President Aquino and his Cabinet officials hold a dialogue with farmers and their representatives at Heroes' Hall in Malacañang on Thursday. The farmers who marched to Manila from the provinces in the south had earlier threatened to stage a hunger strike to demand the full implementation of land reform before Carper expires in 2014. At left, the farmers at nearby China Roces Bridge (formerly Mendiola Bridge) wait for the results of the meeting, which turned out to have a happy ending.

Young CJ will serve 2 decades thru 3 presidents

By Christian V. Esguerra

CAN THE country afford to have a Chief Justice who would serve for nearly two decades through three Presidents?

Sen. Francis Escudero yesterday acknowledged this prospect following the nominations of Internal Revenue Commissioner Kim Henares and Justice Secretary Leila de Lima for the coveted post.

Henares is 51 while De Lima is 52—meaning by the time one of them reached the mandatory retirement age of 70, she shall have spent at least 18 years in the Supreme Court. The President's term is limited to six years.

Escudero, a member of the Judicial

YOUNG / A10

5 senior justices have edge in CJ race, says De Lima / A10

Former MILF spokesperson now AFP 'peace' consultant

By Charlie C. Señase
Inquirer Mindanao

COTABATO CITY—After serving as spokesperson of Moro rebels, Eid Kabalu made a 180-degree turn to become a "peace consultant" of the Armed Forces of the Philippines.

Kabalu was the mouthpiece of the

FROM MILF / A10

PDI man chairs Golden Globes

By Bayani San Diego Jr.
Entertainment

INQUIRER Entertainment columnist Ruben V. Nepales was recently elected chair of the board of the influential Hollywood Foreign Press Association (HFPA)—the organization of journalists from all over the world that hands out the Golden Globe Awards annually.

Nepales is not only the first Filipino-American but is also the first Asian in HFPA's 69-year history to head the organization.

He is also the first Filipino-American journalist to become a member of HFPA. He joined the organization in 2004.

The HFPA, which has 88 members from 50 countries, held its election on June 8, the

PDI MAN / A10

Phivolcs honors former head Punongbayan

CHILDREN ASK: Why are there earthquakes? Why do volcanoes erupt?

The Philippine Institute of Volcanology and Seismology (Phivolcs) and the Rotary Club of Midtown Diliman will answer those questions during a seminar on disaster awareness for children that will be held at Phivolcs headquarters on July 2 as part of the observance of Disaster Awareness Month.

As an introduction to the observance, the Phivolcs and the Rotary Club of Midtown Diliman launched a disaster-awareness drive on Wednesday, the 75th birth anniversary of the late Phivolcs Director Raymundo S. Punongbayan.

The Phivolcs paid tribute to Punongbayan through a memo-

PHIVOLCS / A11



Second FrontPage



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Erap to Koko: Give and forgive

By Christian V. Esguerra and Michael Lim Ubac

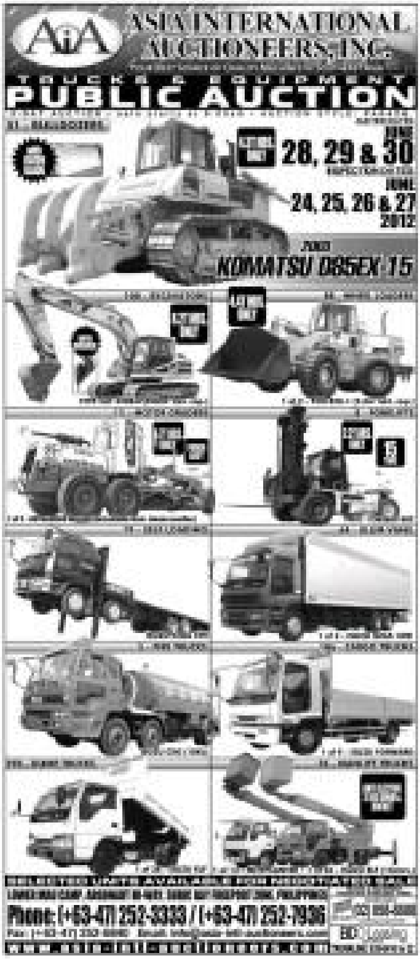
SAYING he had not given up on his godson, former President Joseph Estrada yesterday gave disgruntled Sen. Aquilino "Koko" Pimentel III a lesson or two in humility and forgiveness as the junior lawmaker continued to refuse to run with former Congressman Juan Miguel Zubiri on the same senatorial ticket next year.

No sure plan

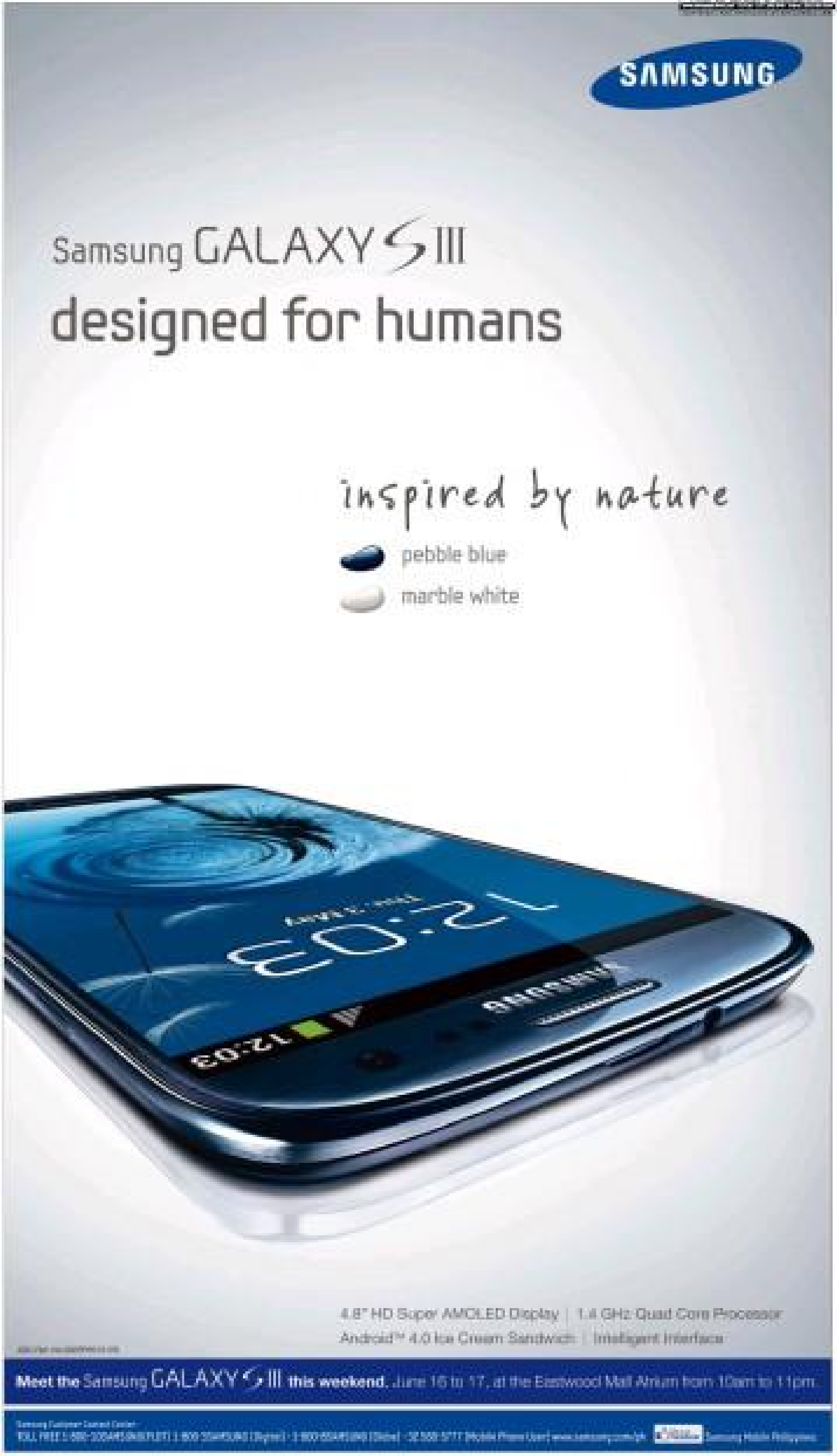
Zubiri laments Pimentel attacks

By Delfin T. Mallari Jr.
Inquirer Southern Luzon

'Cheater'







SAMSUNG
Samsung GALAXY S III
designed for humans
inspired by nature
pebble blue
marble white
4.8" HD Super AMOLED Display | 1.4 GHz Quad Core Processor
Android™ 4.0 Ice Cream Sandwich | Intelligent Interface
Meet the Samsung GALAXY S III this weekend. June 16 to 17, at the Eastwood Mall Atrium from 10am to 11pm.

"They sowed fields and planted vineyards that yielded a fruitful harvest."

Psalm 107:37

The Philippines. A Green Country.

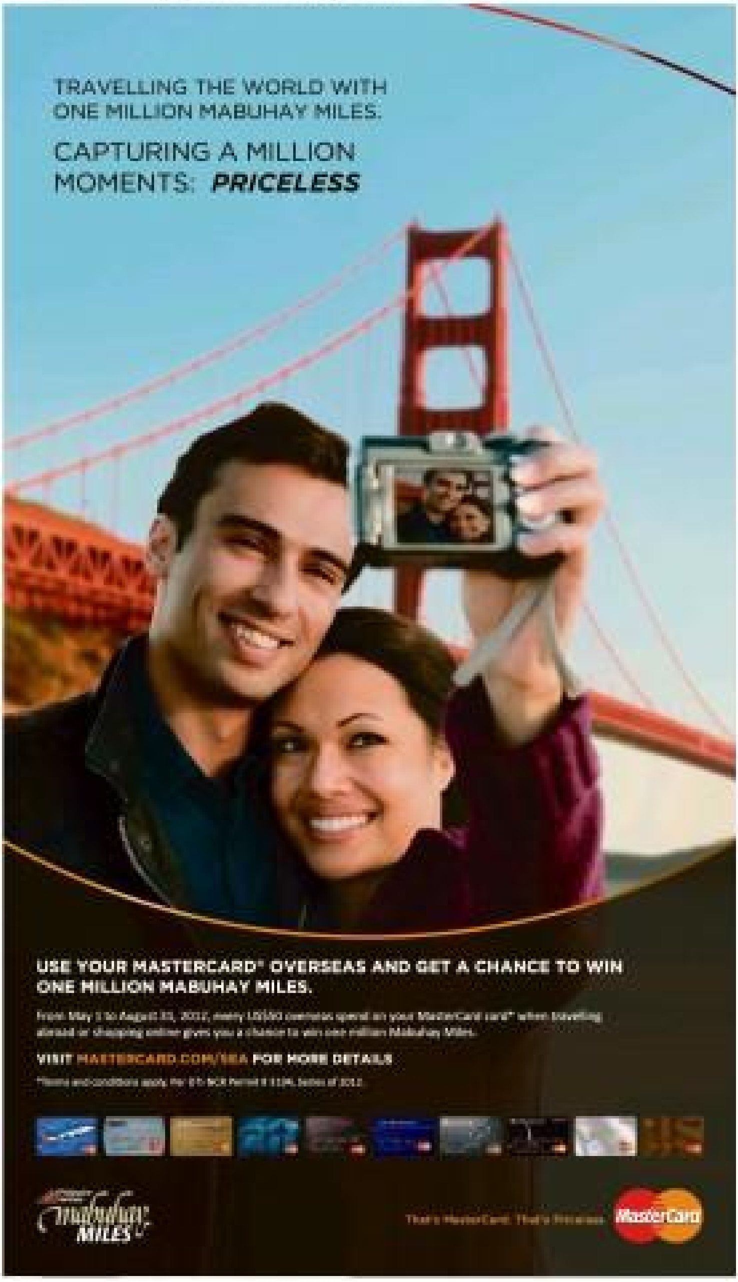


PH offers to help Burma transition to democracy

Correction

The Daily Gospel











CARTOGRAPHY WAR

Panatag: It's map vs map







Ovation shocks Miriam out of her skin











AFP welcomes US radar; militants call it a spy base



Stars align for The Generics Pharmacy®

A stellar alignment is set to captivate customers of The Generics Pharmacy® and drive home even more the importance of going for affordable, safe, and effective generic medicines!



THE GENERICS PHARMACY

Mike Arroyo seeks speedy arraignment

Cryotherapy freezes breast tumor into an ice ball and destroys the cancer!



MVP upbeat on GMA 7 deal forged by year-end



From MILF to AFP consultant



PDI man chairs Golden Globes



Return bells of Balangiga, Binay again urges US

By Jovy E. Espiritu

STRESSING that the bells of Balangiga hold a "special meaning to Filipinos," Vice President Jejomar Binay has once again urged the United States government to return them to the Philippines.

In a statement yesterday, Binay appealed to Washington to heed the voice of the Filipino people.

"The Balangiga bells are a remembrance of the men, women and children of Balangiga who died in our struggle for freedom. The return of the bells will be an act of goodwill that will further strengthen the long standing diplomatic relationship between the Philippines and the US," Binay said.

The three bells were taken as war trophies by American soldiers from the town of Balangiga in Samar province during the Philippine-American War at the turn of the 20th century.

On May 3 this year, Wyoming Gov. Matt Mead wrote US Secretary of State Hillary Clinton and Defense Secretary Leon Panetta a letter, stating his opposition to the return of the bells to the Philippines.

Mead said he was "strongly opposed to any efforts to deconstruct our war memorials that honor our fallen soldiers."

"While we respect the fact that the bells are a war memorial to US soldiers who were killed in Balangiga, I hope the US will take into consideration that the bells are a memorial, as well, of the many innocent civilians who were murdered in the wake of the indiscriminate retaliatory assault ordered by Gen. Jacob Smith," he said.

In 1901, Smith issued the order to "kill everyone over the age of 10" and turn Samar island into a "howling wilderness" after Filipino freedom fighters killed nearly 50 of his men and wounded another 22.

The bells were taken by the US forces as war booty. Two of them are at Warren Air Force Base in Wyoming and the third is displayed at the 2nd Infantry Division Museum at Camp Red Cloud, an American military base in South Korea.

Earlier, in an Oct. 5 letter to US Ambassador Harry Thomas Jr., Binay said that "through the years, there have been dialogues between independent bodies and the governments of the two nations in hopes of arriving at an equitable solution to the issue."

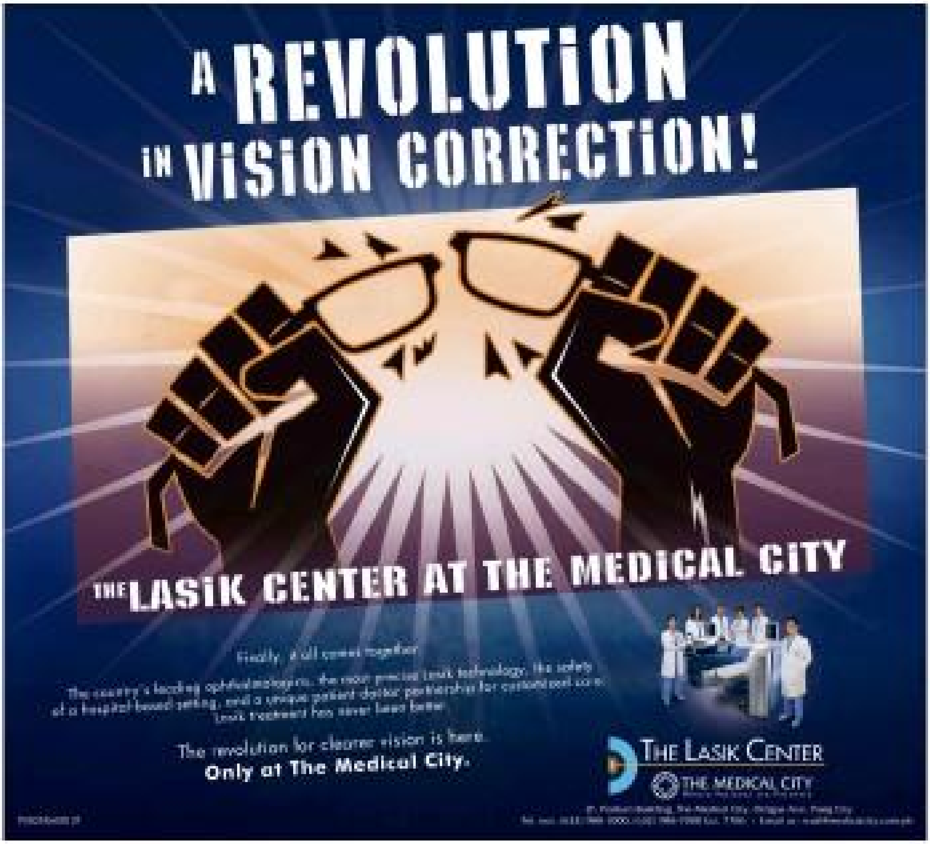
"Since both parties, it would seem, have reached a consensus to return the bells to our country but for the opposition of the Wyoming governor, I am optimistic the US Congress shall soon decide the matter in our favor," the Vice President said.

I didn't need FG for loans–Ongpin

GMA pressed on evidence

Arroyo ordered election fixing, ex-poll exec testifies in court

Shades of blue baffle lawyers in massacre trial





'TAGALIGTAS' DOCU

Albert leads UP alumni awardees

Lifetime achievement

Family awardees

LTO stops issuance of drivers' licenses

PHILIPPINE DAILY INQUIRER

OPINION

Corona's ghost

EDITORIAL



Same old names in UNA Senate ticket

AS I SEE IT

Neal H. Cruz

97-percent Filipino, 1/32 Cherokee

PASSION FOR REASON

Raul C. Pangalangan

India's tobacco girls

COMMENTARY

Davinder Kumar

Old dads

PINOY KASI



Michael L. Tan

A celebration—and some questions

AT LARGE



Rina Jimenez-David

'Agaw armas' in 1897

LOOKING BACK



Ambeth R. Ocampo

Get out of the Dark Age

LETTERS

Land is God-given gift meant to benefit everyone



FARMERS plant rice in Asingan, Pangasinan.

Davao Don Quixote battles 'mafia'

Jury system better, balanced

If this letter-writer is real and an alien, deport him

Prosperity for all must be at the heart of Rio + 20

COMMENTARY

Desmond Tutu

Social media major tool in disaster response

By Cynthia D. Balana

Inaccuracies purged out

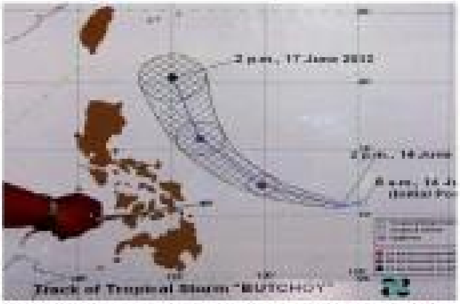
Force to reckon with

Great story

Information overlap

Leave it to experts

'Butchoy,' 'Buchoy' or 'Butsoy' . . .





Potential typhoon

Butchoy blocked

Heavy rains

No longer female names

P-Noy assures farmers: You will have land



HUNGER STRIKE CALLED OFF

Carper beyond 2014

P30-B annual budget

Doing away with red tape

Multidisciplinary approach

Support services

5 senior justices have edge in CJ race, says De Lima

By Marlon Ramos

Judicial reform

Young CJ will serve 2 decades through 3 presidents; pros, cons

Predictability

One is free to dream

Chavez, Lacsin

Instrument of unity



Phivolcs honors former head Raymundo Punongbayan



PUNONGBAYAN

Accurate predictions

Forces of nature

Disaster preparedness

Volcano watch

Predictable

Air crash

Selfless

Assistant Editor Tony Bergonia

Across the NATION

Bishop pleads to P-Noy: Stop Vizcaya mining

Bad weather death toll rises to 12

SARANGANI—Bad weather ahead of Tropical Storm "Butchoy" killed at least 12 people in this province and Palawan, which heavy rains, floods, landslides and storm surges battered starting on Sunday, according to authorities yesterday.

Hero

Search continues

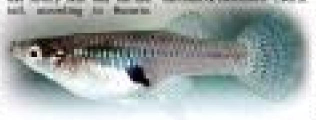


THE DAY AFTER

Landslide victim

New suit filed vs Subic coal plant

Mosquito fish seen effective weapon vs dengue



THE MOSQUITO FISH

Call center agent draws jail term for killing child

Quezon gov calls members of antilog team heroes

By Delfin T. Mallari Jr.
Inquirer Southern Luzon



TAYABAS DAYBREAK

Laguna exec's last statement tags slay brains

By Marrian Cinco
Inquirer Southern Luzon

In Bataan, a rare setting blends with stories on environment

By Robert Gonzaga
Inquirer Central Luzon



MGB says feud within mine firm reason for rejection

UPLB pitches in for bid to build 10,000 classrooms

By Marrian Cinco
Inquirer Southern Luzon

'There are over 10,000 students in UPLB. If we can get everyone to donate, that would only be P60 from each student...'


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CAMERA
& MORE
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LCD TVs
LG
SANYO
SHARP
SONY
TCL
EXCLUSIVE MODEL
FREE
P1,333
P1,499
P1,583
P1,833
P1,874
P2,083
P3,916
P4,166
GADGETS
P2,249
P2,750
P2,499
P5,666
P2,491
P2,665
AIR CONDITIONERS
Panasonic
LG
REFRIGERATORS
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Panasonic
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WASHING MACHINES
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DID YOU KNOW



Singaporeans eye wildlife park dev't

PAWB chief: Changes must be consistent with nature



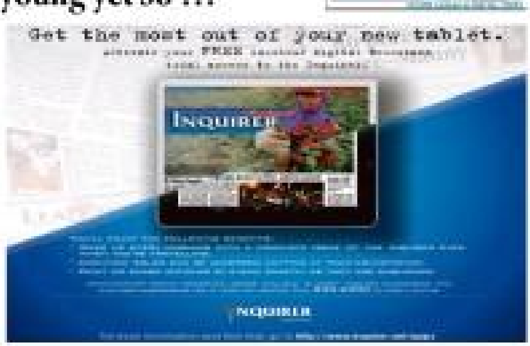
THE QUEZON City government and a group of Singaporean businessmen have offered to develop a portion of the 20-hectare Ninoy Aquino Parks and Wildlife Center into a zoo or nature sanctuary.



Cop yields, claims he shot wife dead by accident

PNP on rookie policemen: So young yet so …







OUT WITH THE OLD Two of the newer coaches of the Philippine National Railways in use today

DOST: 40 donated PNR coaches need repair

By Tarra Quismundo

'Sayaw ng Dalawang Paa' steps up with multiple Gawad Urian wins

By Marinel R. Cruz







Trees saved, pockets filled thru paper weaving

By Leila B. Salaverria



MetroBriefs

Woman killed in front of daughter, 5

4 wounded in Marikina home shooting

Dutch tourist robbed by 7 Pinays

Brave teenage girl fights rare disease: Is there a problem?



The WORLD

France proposes giving UN power to enforce Annan plan

PARIS/BEIRUT—France will propose giving the United Nations the power to enforce Kofi Annan's Syrian peace plan, Foreign Minister Laurent Fabius said on Wednesday, adding that a no-fly zone was an option under consideration to stem what was now a civil war.



US prosecutors drop case against Edwards

Lake detected near equator of Saturn moon Titan



IMAGE provided by Nasa shows Titan with Saturn's rings in the background.



SUU KYI

After 21 years, Suu Kyi to finally give her Nobel lecture

Dread and uncertainty pervade life in a diminished Greece

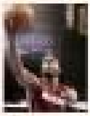
By Rachel Donadio



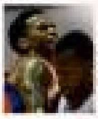
be the TALK OF THE TOWN
UNLI CHIKA
Plus a brand new
+ NOKIA ASHA
for only P500
No need to pay extra! May extra ka pa!
Get more out of your customized ALL-IN Plan with UNLI TALK today!
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ALL-IN PLANS
Also available under ALL-IN plans:
Asha 300 and 303
NOKIA
SMART
LIVE MORE

SPORTS
Editor Teddyvic S. Melendres
Associate Editor Francis T. J. Ochoa

WHAT'S INSIDE



■ Heat's on Wade as Game 2 looms /A30



■ E-Painters, Bolts square off today /A31

NLEX completes perfect title run

By Jasmine W. Payo

[illegible]



[illegible]

Heat's on Wade as Game 2 looms



PFF wants best squad for Suzuki Cup bid



Woods, McIlroy take US Open spotlight

WOODS

Tabuena, Boonchu share lead



EURO 2012

Germany turns back Netherlands

Junior Fed Cupper Ho bags MSC tennis tourney title

PH U-18 squad targets defense of Seaba crown



FVR graces Senior golf

WBO tasks five-judge panel to review Pacquiao-Bradley

E-Painters, Bolts square off today



Peping now upbeat over Olympic bid

The hero has moved on

ONE GAME AT A TIME

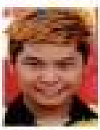
Sev Sarmenta



Elite athletes ignore PSC priority program for SEAG

TRS-Castrol kids eye better showing

Roman, Montano outclass bike foes



MONTANO

PCC 4-cock derby under way today

RACING

BY TOP CHOICE

FATHER'S DAY WITH SKIL POWERFOUR AT ACE HARDWARE

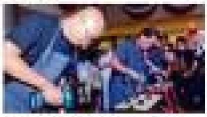


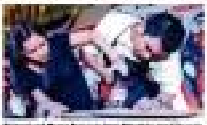


















BUSINESS

Exports slightly up despite electronics drop

Trade target for full year seen to be at risk

THE COUNTRY'S exports recovered slightly in April, but a sharp drop in electronics shipments underscored the risk of weakening external demand facing the Philippines and the rest of Asia.

EXPORTS B2

After PAL, SMC may turn to broadcast

AFTER B2

INDICATORS

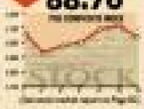
PESO-DOLLAR RATE

42.570



STOCK MARKET

88.76



Stocks sharply dip

STOCKS B2

Gov't eyes dev't of 7 provincial airports

GOV'T B4

SMC out to redeem gov't shares

By Doris C. Dumlao

SAN MIGUEL Corp. plans to complete a landmark P60-billion offering of preferred stocks by September, where some of the proceeds will be used to redeem non-voting preferred shares held by the government.

Stocks sharply dip

After PAL, SMC may turn to broadcast

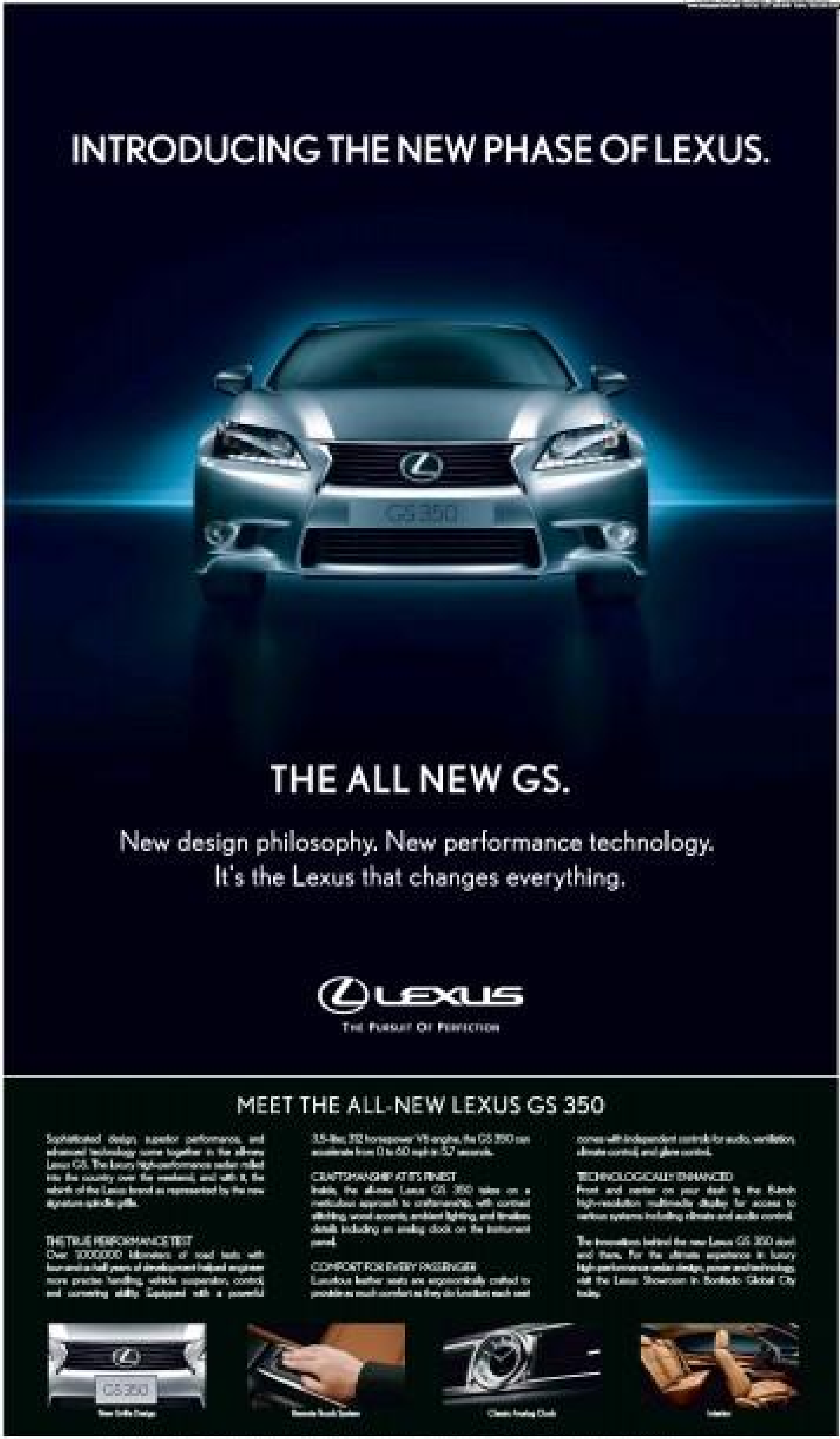
PRULINK

PRU LIFE UK

Exports

PHILIPPINE STOCK EXCHANGE

CURRENCIES


INTRODUCING THE NEW PHASE OF LEXUS.
THE ALL NEW GS.
New design philosophy. New performance technology.
It's the Lexus that changes everything.
LEXUS
THE PURSUIT OF PERFECTION
MEET THE ALL-NEW LEXUS GS 350
THE TRUE PERFORMANCE TEST
CRAFTSMANSHIP AT ITS FINEST
COMFORT FOR EVERY PASSENGER
TECHNOLOGICALLY ENHANCED

Amid urban bustle, *a serene sanctuary*

By Charles B. Roldan

It can easily be said that Quezon City, the country's former capital, is one of the busiest and most vibrant cities today. It is home to top universities and colleges, the largest shopping malls and leisure establishments, and well-known industrial hubs. Quirino Avenue, in the northern part of Quezon City, is definitely no exception as it is a major thoroughfare that connects to EDSA and to Mindanao Avenue (which now has a direct access to the North Luzon Expressway as well as the Edsa-North Avenue) and is surrounded by restaurants and shopping establishments.

With all these activities [illegible], it may seem that there can be no space for rest and relaxation in this part of the metropolis. But through its newest premier condominium development Suntrust Shanata, Suntrust Properties, Inc., a subsidiary of property giant Megaworld Corporation, is going to make available a peaceful and convenient lifestyle very different from Quezon City's usual whirlwind mode of living.

"Just as its name suggests, Shanata—which is a Sanskrit word for tranquility, peacefulness and quietness—is patterned after a spa resort. Since most people enter spas to find relaxation or distraction from the pressures and stresses of daily life, we decided Shanata should also provide a similar refuge for its residents," described Suntrust Properties president Atty. Harrison M. Paltongan.

Paltongan shared that within its gates, Shanata promises to make its residents feel that they have completely left the noise and tension of the outside world, as effortlessly as shedding off their work clothes.

Blocking out traffic noise

"Suntrust Properties promises that from the moment the residents pass through Shanata's cascading waterfalls at the entrance gate, they will feel like they have entered a different world. They will be greeted by a splendid avenue of trees shading a central promenade that cuts through the [illegible] shape of the land. Moreover, privacy and tranquility are assured as the community is designed to minimize the outside urban view as well as the traffic noise. This way, homeowners can focus their attention to the lush tropical foliage and the modern Asian-inspired buildings before them," described Paltongan.

Suntrust Properties has decided to devote 30 percent of Shanata's 3.24-hectare lot area to the cultivation of trees and lush greenery. The amenities area and all twelve mid-rise clusters have also been positioned away from the main road to further lessen the impact of the noise and pollution.

Suntrust Shanata is composed of 12 clusters with Sanskrit-inspired names—Afisha (protected), Amari (infinite joy), Dipta (calm), Shivanee (daughter of the sun), Keshita (beautiful life), Kalpana (home), Leera (ray of light), Lavali (lime), Himer (snow), Nikaya (heaven), Sahna (peace) and Saumya (serenity). The project offers a total of 1,752 units.

"The advantage of having a low-density residential community like Shanata is that there will be no crowding in the amenities, along corridors and other common areas. The sense of community is cherished, privacy and security are assured," promised Paltongan.

The clusters are also of varying heights ranging from six, eight, ten to twelve floors. This play of heights gives additional emphasis on the Modern Asian design of the project and lends an additional luxury character. This also allows for the maximization of natural light and air circulation.

Proud design

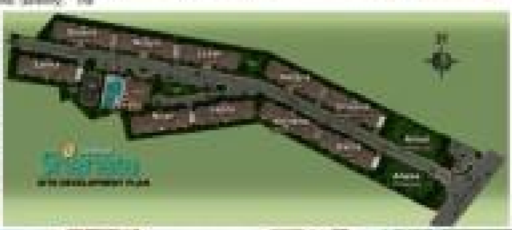
Even after successfully completing numerous horizontal subdivisions and five vertical residential communities, Paltongan is especially proud of Shanata because this would define Suntrust's image in the vertical market adopting a distinctive Modern Asian concept. He said the modern Asian touch is a perfect design idea for a project like Shanata. "Modern Asian combines the old and the new. Reminiscent of the bahay kubo, each unit offers a balcony as well as large windows that provide that roomy feeling and lots of natural light into all areas of the house. Ventilation is excellent—thanks to the modern layout. And with modern materials like concrete and steel, our residents will be assured of a home that lasts for decades," he explained.

Shanata offers studio units with a total floor area of 26.7 square meters, including a 3.2-square meter balcony. Also available are 1-bedroom units with 35 square meters floor area; and















3-bedroom units with 53 square meters. Combination of several units may also be offered should the buyer opt for a much bigger home space.

First impression

With Shanata, Suntrust Properties would like to make a good first impression. "We made sure that we will be offering better and bigger units at much more competitive packages. While comparable projects would sell theirs at around P100,000 per square meter, we are selling ours at around P66,000. Thus, a 26 sq.m studio would only cost around P1.6 million while a 53 sq.m 3-bedroom unit would only cost around P3 million. We also have several payment options, the most affordable would even allow our buyers to just pay less than P5,808 a month," shared [illegible].

Because Suntrust Shanata is geared towards providing relaxation and peace of mind to its residents, Suntrust Properties also included a meditation garden as well as a reflexology walking path (which features smooth stones embedded in concrete with one edge sticking up or lying flat). "The walking path is meant to promote health and boost one's vitality."

Aside from the clubhouse, Shanata planners will also include a multipurpose hall equipped with gym, function rooms, and spa; a swimming pool with paved sunbathing and pool deck.

"Shanata residents will also enjoy a standby power generator for the common and other selected areas, as well as overhead water tank and underground cistern for continuous water supply," added [illegible].

Serene sanctuary

"Shanata may seem similar to our current and already completed developments in terms of amenities and features, but what defines this community from the rest is the fact that its design is primarily geared towards providing future residents with amenities and project features that would allow them to relax, rejuvenate and re-balance their entire being from the stressful hustle and bustle of city life," promised [illegible].

Since its inception in 1997, Suntrust has created numerous self-sustaining residential communities in Dasmariñas, Gen. Trias, and Silang in Cavite, and in Cabuyao, Laguna. While the company is also slowly making a name for itself in condominium developments around Metro Manila, [illegible] said Suntrust will go on creating unique developments similar to Shanata.

"We are no longer just developers of affordable homes. We have conceived well-thought-out designs that focus on space-saving and functionality features, and formed them into sustainable, master-planned communities. We also make sure that we deliver only the highest standard of comfort and style," said [illegible].

For [illegible], Shanata would be a strong testament of how far Suntrust Properties has progressed in achieving its objectives. "This year will definitely be very exciting for Suntrust as we lay the groundwork for a successful, high-growth future. Homebuyers can expect Shanata's first two clusters to be turned over in the next three years," added [illegible].

With this promise, future homeowners need not wait very long to experience the serene and convenient lifestyle that can only be experienced at Suntrust Shanata.

For further details or inquiries on this new premier development, interested parties may call: **8856-7015 to 18 or visit www.suntrust.com.ph**

Risky China business deals



Investments

Concerns

Consequences

Gov't eyes

Organic is the way to go

COMMENTARY

Background

Marketing

Fund use

Meralco scores big in ICD's Corporate Governance Scorecard



MERALCO CLINCHES CORPORATE GOVERNANCE ICD SILVER AWARD



BUSINESS

BSP keeps rates unchanged amid low inflation

But Tetangco warns of upside price risks going forward



TETANGCO

Direct flights to KL to boost PH tourism

Power Situation Outlook

DOE studies bids for new oil and gas deal

Business



Palace lukewarm to DICT bill, says backer

Tinga says new department to draw investments

By Paolo G. Montecillo

THE MAIN proponent for the measure to establish a Department of Information and Communications Technology (DICT) has urged administration officials to throw their support behind the bill that has the potential to attract more investments in to the country.

Rep. Sigfrido Tinga said the creation of a DICT would send a message to prospective investors that the Philippines was serious in supporting its technology sector that includes manufacturing and services, particularly business process outsourcing (BPO).

"Unfortunately, the DICT is just not a priority for the executive. I think they still need to be convinced that this is important," Tinga said earlier this week.

House Bill 4667, the measure that aims to create the DICT, was passed by the House late last year. The Senate, meanwhile, passed on the third and final reading a counterpart measure, Senate Bill 50, last February.

The two bills were scheduled to be consolidated in a bicameral session earlier this year.

Tinga revealed that the bicameral conference, which would have resulted in a consolidated measure being transmitted to Malacañang for President Aquino's approval, was postponed indefinitely at the Palace's request.


TINGA

"Right now, there's a directive from the executive to hold off on the (bicam) until all issues are addressed," said Tinga, a member of the ruling Liberal Party. "They still look at the DICT as an unnecessary bureaucracy. But of course, for us in the industry, we are biased and our mind is that this will be good for the country," the lawmaker said.

"Technology will be the country's main industry in the future," he said.

Tinga said he understood the Palace's concerns, admitting that the new department would lead to "budgetary" and manpower issues for the administration that is trying hard to keep costs down.

But he said the gains of having a department whose sole duty is to oversee and help develop the country's technology sector would outweigh the costs.

One of the main beneficiaries of the law is the country's booming BPO sector which relies heavily on ICT services for operations.

In a position paper submitted to the Senate, the Federation of Filipino-Chinese Chambers of Commerce and Industry Inc. underscored that the new department will help elevate the country's global competitiveness and attractiveness for foreign investments, particularly during the digital age.

Under the bill, agencies such as the ICT Office currently under the Department of Science and Technology, the National Computer Center and the Telecommunications Office would be absorbed by the DICT.

The National Telecommunications Commission and the Philippine Postal Corp., meanwhile, will be attached agencies.







Philippines waits for another Cannes gold







'If we go after the DE market with the best product, surely success is guaranteed?'

MARKETING Rx
Dr. Ned Roberto & Ardy Roberto

PH takes on role as franchise hub

URC unloads ₱7.44B worth of treasury stocks

Proceeds from the sale to be used for expansion, acquisition program

Gov't to relax plane ticket refund rules

Hyundai sales rose by 29% as of end-May

Business

Debate on 'sin' tax expected to heat up in Senate

AAP president reports bullish moves
and new directions at 81st Annual Meeting

THE NATIONAL AUTO CLUB

IN HIS report to members at the 81st anniversary celebration and general membership meeting of the Automobile Association Philippines, AAP president Gus Lagman cited bullish moves and new directions taken in 2011.

Around 500 members attended the national auto club's annual gathering on April 26, 2012 at the Ang Bahay ng Alumni, University of the Philippines Diliman Quezon City with the theme "Driving forward in the Decade of Action for Road Safety."

Lagman began his report by announcing that "In order not to be left behind in what seems to be a continuing improvement of the Philippine economy, AAP decided to make several bullish moves in the past year."



A BIRD'S eye view of some of the members at the meeting

One bullish move was the transfer of AAP's main office from Aurora Boulevard in Quezon City to 2F N300 in Greenhills, San Juan in July 2011, to be more visible and more accessible to AAP members and the general motoring public. The QC premises have been retained as the office of AAP Logistics (AAPL), the operations base of AAP's Emergency Roadside Service (ERS) and the site of the AAP Goodyear Auto Care Service Center.

More recently, AAP opened a new office in Lipa City, Batangas to serve members and the motoring public in the Calabarzon area. This was another bullish move taken by AAP in pursuit of its goal to eventually provide its services to motorists nationwide.

To further improve its ERS operations, AAPL acquired four new tow trucks with state-of-the-art recovery equipment in 2011. Aside from ERS and the auto care center, AAPL has a one-stop insurance shop that offers AAP members a wide range of insurance products at competitive rates and auto coverage for vintage and classic cars, real estate property and travel. AAPL also sells famous brands of batteries and tires to AAP members at discounted prices. AAPL is a wholly owned subsidiary of AAP with a new operations manager, Joey Morales.

AAP and LTFRB conduct Road Safety training courses

IN PURSUIT of the objectives of the Decade of Action for Road Safety 2011-2020, the Automobile Association Philippines and the Land Transportation Franchising and Regulatory Board (LTFRB) conducted two separate training courses for drivers in May and June 2011, with AAP participating in the LTFRB program together with the University of the Philippines National Center for Transportation Studies (UP-NCTS) and Toyota Motor Philippines Corp. (TMP).

Starting on May 25, the LTFRB held a three-day course for public utility vehicle (PUV) drivers at the Toyota Training Room of the UP-NCTS in Diliman, Quezon City. As in previous LTFRB-organized training courses, aside from road safety the topics covered and discussed included the Land Transportation Code, traffic regulations, vehicle dynamics, road signs, pavement markings, public customer relations, fatigue and stress management, incidents and emergency procedures, basic first aid, and the Filipino driver's values, values and ethics. Practical driving tests, quizzes and games were also conducted to evaluate the PUV drivers' learning rates.

AAP took the opportunity to distribute copies of the information brochure on the Decade of Action for Road Safety plus the Road Safety Pledge for the PUV drivers to read, take and sign. Afterwards, those who took and signed the pledge were given the Decade of Action for Road Safety tag to remind them of the promises they made in the pledge.

These educational and road safety promotional materials were also distributed during the training course that AAP conducted for Republic Cement Corp. employees at the company's Teresa, Rizal headquarters in line with the company's June Safety Month program. There, earlier this month, AAP vice president Johnny Angeles, who chairs the AAP Road Safety Committee, raised awareness among Republic Cement employees on the life-saving importance of safe road user habits.

The series of three-day training courses for PUV drivers began in 2008 after AAP, UP-NCTS, the LTFRB and TMP signed a memorandum of agreement. On its own, AAP accepts invitations to conduct road safety seminars as one of its advocacies.



ANGELES shows off the Road Safety Tag given to the participants.



VP JOHNNY Angeles (ninth from left, first row standing above and standing below) with the Republic Cement Corp. employees in Teresa, Rizal.



PUV drivers sign the Road Safety Pledge.





THE TRAINING course participants with (seated, from rear starting third from left) Cynthia Reyes of AAP, LTFRB administrative chief Cynthia Angeles, UP-NCTS director Jose Regidor and UP-NCTS executive Alexis Magpale.



AAP's Cynthia Reyes gives a Road Safety Tag to a PUV driver.

AAP hires two new managers

THE AUTOMOBILE Association Philippines (AAP) board of directors recently hired two new managers for AAP's wholly owned subsidiaries, AAP Lingkod and AAP Travel.

Jose "Joey" Mundo, AAP Lingkod operations manager

Jose "Joey" Santos Mundo, the new operations manager of AAP Lingkod (AAPL), is a longtime AAP member who brings extensive marketing and management experience to his job.

A Bachelor of Arts, major in Economics graduate of the University of the East, Mundo started working in February 1980 as a marketing communications specialist of Kodak Philippines Ltd.

In January 1994 he took over marketing and sales in Kodak's Health Imaging Business Unit and surpassed the revenue, gross profit and earnings targets despite the Asian financial crisis in 1997. From November 1997 to April 2002, Mundo was the cluster general manager of ASEAN Kodak whose expanded Southeast Asian market included Myanmar, Laos, Sri Lanka, Bangladesh, Vietnam, Cambodia and Thailand. Simultaneously, he was the country business manager (Philippines) of Kodak from January 1998 to April 2002.

A sportsman and rifle shooter (he was the Philippine record holder and one of 14 world record holders in the Olympic prone rifle event in 1984), Mundo served as a commissioner of the Philippine Sports Commission (PSC) from March 2005 to July 2008 during which period he formed and implemented management and operations policies for sports administration, national sports programs and projects. He was also a director of the Philippine Task Force for the Southeast Asian Games and oversaw the administrative, logistical and financial support of the Asian Shooting Confederation.

Mundo left the PSC in 2008 to become one of the business plan consultants of the royal family of Kuwait. In February 2009, he returned to Manila and was re-appointed as a PSC commissioner. In July 2010, Mundo retired from government service but did not remain idle for long as the AAP board soon tapped him to manage AAPL.

AAP HIRES/B4-4



JOSE "Joey" Mundo



EVA Carmona

MAKING MOTORING FUN

Install FOOTPATHS to make roads safer



By Gus Lagman
AAP president

A SET of statistics that AAP received recently from the Philippine National Police shows that 75 percent of road crashes in the country in 2010 were due to human error, 16 percent due to a mechanical defect, and only 9 percent due to the environment or road condition.

I have a very strong suspicion, however, that these statistics are far from being accurate. Let me explain.

If a vehicle sideswipes a pedestrian walking along the carriageway of a highway, that would most likely be recorded and classified under "human error". And to a large extent, this would be true.

But the question to ask is this ... why was the pedestrian who was sideswiped walking on the carriageway in the first place? The simple answer is that on many of our country's roads, there are no footpaths (more popularly called "sidewalks" in the Philippines). [illegible]

Pedestrian footpaths are important because they ensure that people do not have to share road space with fast moving traffic. In the road risk assessments that were conducted last year by iRAP (International Road Assessment Programme), it was found that 77 percent of our roads where pedestrians are present do not have footpaths.

Here's what iRAP says about footpaths:

"Footpaths reduce crash risk by separating vehicles and pedestrians. In urban areas, raised footpaths are often part of the road cross-section. In rural areas, footpaths are often not provided, even where pedestrian volumes are high."

"In the rural areas, a footpath next to the road, or a wide flat road shoulder, can prevent pedestrian crashes. The safety benefits will be greatest if the footpath is separated from the road (for example, by a drain, a grass verge or a barrier). A rural footpath can be made cheaply by using a grader to flatten and clear one side, or preferably both sides of the road. Pedestrian crossings are needed where rural footpaths pass through communities or trading centers."

"In urban areas, inadequate footpath space, street traders, parked cars or poor footpath surfaces can force pedestrians onto the road. In some areas the existing footpath may be widened to improve access. Physical barriers to prevent parking on the footpath can be useful. In central areas, streets can be closed to vehicles for part of the day or permanently. [illegible]"

"Road crashes are one of the top three causes of death for people aged between 5 and 44 years of age worldwide. The World Health Organization estimates that 1.3 million people are killed each year in road crashes and unless preventive measures are put in place, this figure will almost double by 2030. It is estimated that in the Philippines, 17,557 people were killed in road crashes in 2007—48 deaths every day. For each person killed, many more are seriously injured requiring admission to hospital."

Sadly, about half of the 10,000 km of roads assessed in low- and middle-income countries are rated to be in the highest risk bands: one star or two stars (out of five). The reasons for this are clear and include the fact that 89 percent of the roads where pedestrians are present have no footpaths.

"Road death statistics for the Philippines are characterized by the very high number of pedestrian deaths, which account for more than half of all road deaths in Manila."

Once, I asked a Department of Public Works and Highways (region IV) official why there are so many "rumble strips" along the Aguinaldo Highway. His answer was that there were many road accidents along that road involving pedestrians. Now, I drive along that highway almost weekly. It's impossible not to notice that people are forced to walk along the carriageway because there are hardly any footpaths along this highway. [illegible]

Rumble strips are not the solution to the road crashes (involving pedestrians) along this and many other Philippine highways. Footpaths are.

AAP president reports bullish moves and new directions at 81st Annual Meeting

From page B4-1

New directions

AAP pointed its top priority advocacy, road safety, in a new direction when it spearheaded the launching of the United Nations Decade of Action for Road Safety 2011-2020 on May 11, 2011 at the Asian Development Bank in Pasig City. AAP chairs and hosts the secretariat of the Philippine Global Road Safety Partnership (PGRSP) that coordinates road safety projects with pertinent government agencies and non-government organizations (NGOs). AAP initiated the Road Safety Pledge campaign that was picked up by the ISM Family Savings Bank as its corporate social responsibility project for 2011 and was brought to northern Luzon by the AAP Ilocos Norte Drive Tourism Caravan last November.

In 2011, AAP Lakbay, Inc., the national automobile club's travel and tourism organization, took a new tack when the AAP Tourism Committee chaired by former Tourism Secretary now AAP director Mina Gabor began organizing AAP Travel as the brand of AAP Lakbay. AAP Travel will open its office at the Mall of Asia this year with an experienced tourism industry executive, Eva Carmona, as manager.

Even before AAP Travel was conceptualized, AAP organized a three-day caravan/tour of Ilocos Norte, coordinating with the Department of Tourism regional office, local government officials of Pangasinan, La Union and Ilocos Norte to ensure its success. The caravan attracted the participation of over 100 members and guests including the ambassadors of Malaysia, Israel, Brunei and Greece, their spouses and staff. The success of the Ilocos Norte tour encouraged Mina Gabor and the AAP board to push through with AAP Travel.

There was also a new direction taken in motor sports. The Fédération Internationale de l'Automobile (FIA), the Switzerland-based body that governs all four-wheel motor sports worldwide including Formula One, approved AAP's application for a grant to upgrade the training of local race officials to international standards. Meanwhile, AAP supports the [illegible] Racing School's Champions of the Future Program that encourages youngsters (ages 8 to 13) to compete in motor sports by subsidizing their training and, in karting, the entry level of auto racing.

AAP honors the racing champions of each year with the Annual Motor Sports Awards, the last being the 17th such event. In 2011, AAP sanctioned 41 national and 6 international motor sport events, issued 114 full national competition licenses, 46 international competition licenses and 219 Club/non-national licenses.

AAP continues to be active in motoring-related international programs. AAP Gus Lagman, AAP president who is a Region II (Asia-Pacific) vice president of the FIA, together with two AAP directors on a rotating basis, attends the annual Conference Week, general assemblies and regional meetings of the FIA, of which AAP is the only Philippine member. AAP has renewed its reciprocity agreements with other FIA member clubs worldwide and with the American Automobile Association. AAP joined the ASEAN New Car Assessment Program which held its first meeting in Kuala Lumpur last September with Automobile Association Malaysia as the host.

Numbers tell the tale of the AAP story in 2011: membership grew to over 41,800 although Philippine International Driving Permits (IDP) issued declined to [illegible]; AAP assisted 3,083 members in registering their cars at the Land Transportation Office while the total number of motorists who called for and received AAP's ERS reached [illegible].

AAP continues to communicate with its members via AD, a glossy, full-color quarterly magazine and a supplement that appears in the Philippine Daily Inquirer six times a year.

After delivering his annual report, Lagman invited everyone present to visit AAP's new main office at 28 EDSA, Greenhills. AAP fully renovated the ground floor and basement of the [illegible] Office Condominium building before moving in last July. Now painted blue and yellow, the club's official colors, the bright, uniquely designed 28 EDSA office building reflects the bullish attitude and new directions of the Automobile Association Philippines.



LAGMAN presents his AAP Annual Report

AAP hires two new managers

AAP 24/7 EMERGENCY ROADSIDE SERVICE HOTLINES		
723-0808	0917-8480101	0917-8128000
726-0101	0922-8801603	09188126000

[illegible]

Eva Carmona, AAP Travel manager

[illegible]





MovEON

TO A BRILLIANT DRIVE

So, you're finally enjoying your independence, your first promotion, or your first hefty paycheck. And for your first big-ticket purchase, a brand new car comes to mind. There are so many to choose from, but the one you would likely go for is a car that's easy to drive and of course, easy on the pocket. Most of the time, the option that's available is the kind that just takes you from place to place—and style is just secondary.

Why settle for what's regular and ordinary, when you can certainly move on to something better? It's time you begin to look at sub-compact cars in a new light. Welcome the Hyundai EON!

As the newest 5-door hatchback of Hyundai in the sub-compact car category, the EON is a looker with its European-inspired design that evokes a hip and youthful vibe. It has a distinct hexagonal grille, complimented by clear, swept back headlamps. Flowing character lines and a gently sloping profile add a sportier elegance to its trendy build.



Moving around with the EON is a breeze with Motor-Driven Power Steering (MDPS), which uses an electric motor to reduce steering complexity and weight, while maintaining excellent steering response and helping improve the car's fuel economy. The ride is likewise stable with the EON, as it is fitted with front MacPherson strut-type suspension mated to a new T-shaped front sub-frame that's compact in design to help reduce weight and provide an improved caster angle for more precise handling and comfortable ride. Body roll is also significantly reduced by mounting the stabilizer directly on the strut.





With a minimum turning radius of 4.58 m, maneuvering around tight spaces is not an issue with the EON, while 1386 mm / 1368 mm wheel treads for the front and rear, respectively, give it a good grip on the road.

Under the hood, the EON has an Epsilon 0.8-liter MPI engine that churns maximum power of 56 ps at 5,500 rpm and maximum torque of 7.6 kg-m at 4,000 rpm, fit for everyday driving around the metro. Besides giving ample boost of power, the EON is also remarkable in fuel economy, as it delivers best-in-class fuel-efficiency of 26.3 km/L during long drive based on a fuel economy test conducted by Hyundai Motor Company (HMC). Mated to a 5-speed Manual Transmission, the EON's Epsilon engine delivers even better fuel-saving performance with smoother gearshift control.



Aside from great maneuverability, fuel-efficiency, and the style to match, the EON's got a lot more in store for you, like integrated audio system with built-in CD and MP3 player, plus Auxiliary input and USB slot, driver side airbag, welcoming lights for the instrument panel, and a host more.

Want to know more about the EON? Visit your nearest authorized Hyundai dealer today and check out all the goodies that can make you DrivEON, MovEON, GrooveEON, and LivEON with Hyundai's newest hot hatch!



LIFESTYLE Fashion & Beauty

Derek's a Daddy's guy

'Remember, I purposely lose to you in golf'

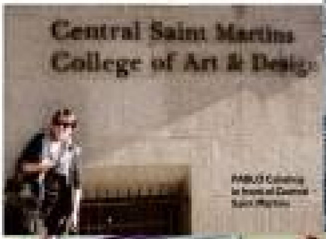
—Derek Ramsay



Look of Style Awards's 1st winner tells his inspiring story

Coming from Central Saint Martins in London, Cabahug says his high fashion aesthetic of sheer dresses really evolved from jeans

By Carmencita S. Sioco
Contributor



PABLO Cabahug in front of Central Saint Martins





THE DESIGNER takes a coffee break with his classmates from Central Saint Martins

FROM his Holiday 2012 collection, shown at the Philippine Fashion Week



CABAHUG'S winning designs for Look of Style Awards 2010 in Look Magazine's March-April 2011 issue

I FIRST SAW Pablo Cabahug's designs during the Philippine Fashion Week Holiday 2010 show. His sexy yet understated sheer dresses worn by seasoned models such as [illegible] and Rissa Mananquil-Trillo definitely made him the designer to watch.

But far from his current design aesthetic of pleated and pin-tucked feminine frocks, Cabahug said his interest in fashion really started with pairs of jeans.

"Fashion designing captured my heart ever since I started wearing jeans," he said.

Lacking formal education in fashion designing, he honed his skills by apprenticing for veteran designer Randy Ortiz for eight years and working as fashion assistant for veteran director [illegible] for 13 years.

"Being exposed to fashion shows and meeting influential people in the industry gave me a good opportunity to pursue my childhood dream," Cabahug said.

The then budding designer didn't stop there. He set his sights on Look Magazine's 2010 Look of Style Awards. He won it for his [illegible] creations in gray duchesse satin.

"Initially I was hesitant to join, but I dared to take the risk and challenge myself," he said. "Fortunately I won, which led me to believe in my own design principle and to uphold what I do best."

This year, Look Magazine, Inquirer Lifestyle, and the British Council are doing their nationwide search for the next talented young designer in 2012's Look of Style Awards.

"The Look of Style Awards isn't only beneficial to winners, because it's a platform for young designers to show their work and be known in the industry," said Cabahug.

Organized to support the next generation of Filipino fashion designers and help them pursue their design and business plans, the third staging of the Look of Style Awards will not only give the winning designer business mentoring from fashion industry professionals and a spot in Inquirer Lifestyle's next Face-Off Fashion Show, but also an all-expenses-paid trip to the United Kingdom where he/she will have the opportunity to enroll in a short course of his/her choice at London's prestigious Central Saint Martins.

"The entire experience was most memorable, because being in London and a student at Central Saint Martins was so inspiring that I didn't want to make any part of it dull," said Cabahug.

"I was also able to gain more insights from fellow designers from other countries," he added.

"Going green is the trend"

Cabahug's London training and his sartorial ideals surely paid off as he showed yet another collection, dubbed "[illegible]" in the recent Philippine Fashion Week.

In the collection, Cabahug used jusi, an organic material woven from silk and piña threads, dyed it, and used lines on yokes or hem patterns.

Coincidentally, the theme for this year's Look of Style Awards is Eco Chic.

Finalists will be challenged to make wearable clothes created in an eco-friendly manner, either through the use of organic, upcycled or recycled materials, and/or through sustainable design techniques.

"Going green is the trend and the advocacy that is happening around the globe," Cabahug noted.

"The environment is getting worse and the fashion industry should make a major step in conserving it."

With his trademark designs of "classic silhouettes with a twist," he has [illegible] a substantial clientele and has surely come a long way from the humble pair of jeans that motivated him to pursue a career in fashion.

"Just believe in yourself and your capabilities," he advised aspiring designers. "Wait for your perfect time and when the opportunity comes, seize it."

Call Pablo Cabahug at 0917-8058219; visit his atelier at 6619 Kamagong St. cor. Sampaloc St., San Antonio Village, Makati City.



PUT A-style nice backless dress with sheer details and pleated sleeves



A BILLOWY sheer [illegible]



TAKE a pair of sequined trousers with a simple sweat blouse.



MIX SEXY and sweet with a sweetheart-neckline dress layered with chiffon.

Chic, sleek, minimalist—inspired by technology

By Paul Fulmero
Contributor

WAIT! A product launch? An art exhibit? A fashion show?

Well, all three, as Dell recently launched its XPS 13 Ultrabook at the Mind Museum in Taguig City.

The Central Saint Martins-trained and LOOK of Style Awards' Most Promising Designer winner Pablo Ragay-Cabahug was commissioned by Dell to interpret the XPS 13 Ultrabook through fashion. He presented a capsule collection that took inspiration from the Ultrabook's aesthetics: sleek aluminum and fiber exterior, striking thinness (9mm at its thinnest, 18mm at its thickest), weight (1.36 kg), 13.3-inch screen protected by Gorilla Glass and enhanced by 720 pixel display.

"I incorporated a representation of the [illegible] color, thinness and lightweight property of the Dell laptop into my designs. They surprisingly blended well with the collection," said Cabahug.

The collection's eight pieces centered on comfort, convenience and [illegible] style, in a palette of black, gray and metallic gray and in materials ranging from sequined fabric to silk chiffon, taffeta, jerseys and stretched tulle.

"These can be worn to the office, or to a party. The colors are tech-oriented and professional, and the woman who wears these clothes feels comfortable because the materials used are sheer and light," said Cabahug.

With their advanced design and engineering, ultramobile gadgets like laptops can be sexy too, he added.

His XPS 13-inspired collection proved it. Gadgets can amp their style quotient without having to set aside their original function—to make life easier. Technology never looked this good.

Korean by birth but a Filipina at heart, Grace Lee enjoys shopping, beauty products and the attention of one pop superstar

By [illegible] San Diego Jr.

SHE'S KOREAN by birth, but Grace insists she has become more Filipino, after spending 10 years in her adopted country.

Although she still carries a Korean passport, she hopes to be a bona fide Filipina soon: "My sister Jin Hee and I are applying for Filipino citizenship."

She's willing to take all the naturalization exams that are required by law. "I can sing the Philippine national anthem by heart. I sang it in school when I was young."

She dresses like a typical Filipina, too. "In my closet, there are lots of jeans, comfortable shirts," she volunteered.

A self-confessed "super girly girl," she insisted that she "tries to dress down" when she's not in front of the camera. "Comfort is my priority. But I try to combine comfort and style, too."



GRACE Lee wears an ensemble from Salvatore Ferragamo's S/S 2012 collection for Look Magazine's cover shoot photographed by [illegible].

Colorful closet

Largely because of work, she keeps colorful dresses in her wardrobe. "I prefer dresses that can shift from day to night. Aside from the usual plain outfits, I also have a few dresses with interesting prints. Animal prints."

Her closet is bursting with colors, she admitted. "Lots of violets, pinks, mint greens. All shades of blue, too. After all, I'm a true blue Korean." [illegible]

Upon checking out the Salvatore Ferragamo couture dresses she was set to wear for this shoot, she confided: "This is my first time to wear Ferragamo, which is too mature for me. But these clothes are chic."

The practical shopper frequents Greenbelt, but prefers to travel abroad for good buys. "I shop in Korea and Italy," she ended up. On her last European shopping spree, she scored Yves Saint Laurent shoes for only P25,000. It was a steal.

If there's one color that she avoids, it's beige. "It's the only color that doesn't go well with my skin."

Flawless skin

She often gets compliments for her flawless skin, a distinction she shares with most Korean celebrities. "I have my parents to thank for my skin," she said, laughing.

Still, she has to take care of her genetic gifts, she continued. "The Belo Medical Group helps simplify my beauty regimen. I go there twice a week for facial treatments."

She also adheres to the daily skin care system of [illegible]. "I have day and night creams. I have a simple skin care regimen. But I always put sunblock on, since we live in the tropics."

She also swears by BB cream, a Korean beauty product that's all the rage these days. "I use it every day. It's like an efficient, anti-aging, whitening product with healing properties," she said.

She was planning to import BB cream into the country when she met with [illegible] executives months ago. Instead of becoming an importer, she was signed up as an endorser by the cosmetics company.

Best of both worlds

Grace feels fortunate that her youth was divided between two cultures—Korean and Filipino. In a lot of ways, she got the best of both worlds.

Before migrating to the Philippines at age 13, Grace traveled all over Korea with her mother. "My mom was quite a traveler, too, and she wanted to make sure that I would not be a foreigner in my own country," she looked back.

It was a pretty normal childhood, she reminisced. "Like a typical Korean mother, my mom gave a lot of importance to academics. I recall studying up to 11 p.m. when I was in Grade 2."

Grace's mom also made certain that her hobbies made her well-rounded. "I took piano and painting lessons. I was into figure skating and swimming. Everything I saw and fancied on TV, my mom allowed me to try."

"Enriching" is how she described her childhood in Seoul. "I was able to experience everything that I wanted."

When the family moved to Manila (to start a [illegible] import business, and later a grocery store) over 10 years ago, Grace was enrolled in St. Paul's Pasig, an all-girls school run by nuns.

It was a smooth transition for young Grace. "There was no adjustment period. Everyone in school and in our neighborhood was nice to me. Although I felt like an alien at first, my classmates welcomed me and were so accommodating."

Her Filipino classmates would often give her little gifts like rosaries and teach her Filipino and English words. "They taught me patintero and other street games, too." In return, she taught her Filipino friends how to rollerblade.

"Since I knew how to figure skate, rollerblading was easy for me," she said. "Figure skating was so feminine. But as an adult, I went into snowboarding, which is the opposite of dainty."

She made lifelong friends on campus—including the school principal, Sr. Teresita Agana. "I still visit her every month," Grace said of her mentor. "She seems quite stern and strict at first. But soon you'll realize that she is the most caring, kind, accepting person you'll ever meet. She is a source of strength and joy to those around her."

By the time she enrolled in college at the Ateneo de Manila University, she was totally immersed in all things Filipino. She offered as proof her fondness for Filipino food: "Pinakbet, sinigang, [illegible], kare-kare."

Although her upbringing was "traditionally Korean," her dad Lee [illegible] and mom Lee [illegible] eventually relented and adopted Filipino customs. "My parents have been living here for so long, they've changed, as well. My mom combined her rigid Korean traditions with more liberal Filipino ways. She saw that my Filipino friends turned out okay anyway. So she relaxed a lot, too."

Translator

While Grace was in high school and college, she worked as translator for visiting Korean dignitaries, including pop superstar Rain, who flew in for a shoot in the country.

"He wasn't as huge then as he is now," she recounted. "We went together for three days. Nobody knew him, and he was able to walk around Manila in peace. With my mom as chaperone, I took Rain to Makati. I showed him the bars and restaurants there. He's a nice guy."

When Rain returned to Manila recently, Grace was assigned to interview him again. "My mom went with me. At the press conference, my mom waved at him from afar and Rain stood up to greet her. He remembered me. He kept looking at me. In my mind, I thought it must be cause I was pretty," she joked.

Read the entire story in the May-June 2012 issue of LOOK Magazine, available in leading bookstores and newsstands nationwide.



Robinsons Supermarket
San Marino Corned
Tuna Pesto Croissant
Low, Lo
Wellness
Robinsons
SUPERSAVERS

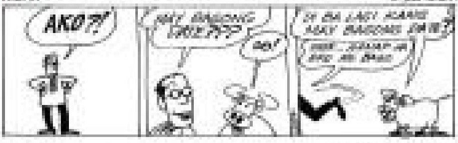


W!
Prices!
2012
Buzz
Healthy Tips
Milk Matters
HEALTHY CHOICES
HOT BUY
Lysol
190.00

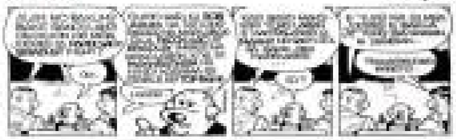
GARFIELD BY JIM DAVIS



A. LIPIN BY JESS ABRERA



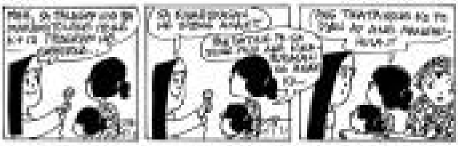
PUGAD BABOY BY PM JUNIOR



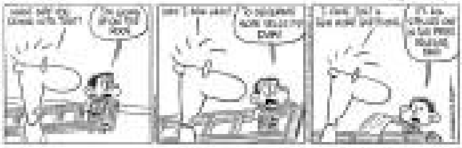
DICK TRACY



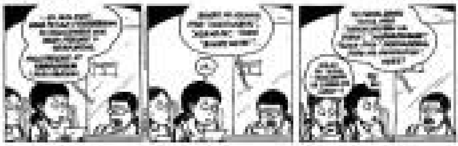
LOVEKNOTS



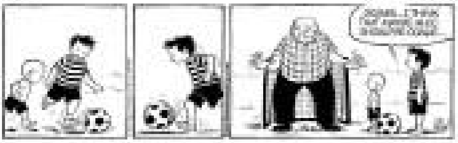
BABY BLUES BY JERRY SCOTT



KIKO MACHINE BY MANIX ABRERA



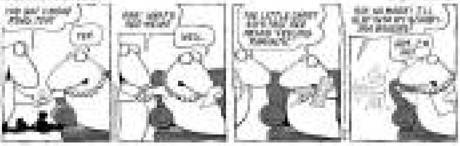
BEN BY DANIEL SHELTON



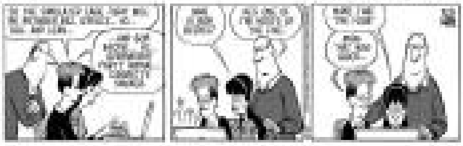
MUTTS BY PATRICK MCDONNELL



SHERMAN'S LAGOON BY JIM TOOMEY



DUSTIN BY STEVE KELLEY AND JEFF PARKER



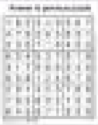


CONCEPTIS SU DOKU

HOW TO PLAY SU DOKU

Conceptis Sudoku

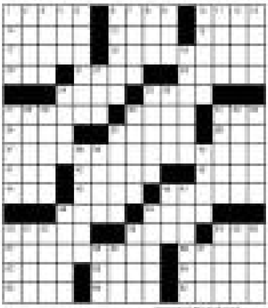
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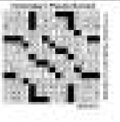


CROSSWORD PUZZLE

ACROSS

DOWN





Santos' no-shock art

He tempers his innovations, yet pushes his style to the edge



STRUCTURAL [illegible]



FRENCH [illegible]



BLACK and [illegible]

EVEN IF he is based in Dubai, where he has a thriving design career, Ezra Santos makes an impact among fashion connoisseurs in the Philippines.

Since he presented his collection in Philippine Fashion Week last year, this relatively young designer has been making a lot of people sit up and take notice of his innovations. [illegible]

Santos is an alum of the [illegible] School of Fashion Design, and continues to [illegible]

On this spread, Santos shows his rich designs that use flamboyant accents, from Swarovski to sequins. He keeps you in awe, but not in shock.

[illegible]

Stylish gifts for the cool dad

Here are our top picks for the dashing man in your life—your father or your significant other; show him you care this Father's Day

DAD picks



ZEGNA Sport Monochrome Project—a complete wardrobe of [illegible]



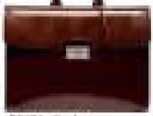
ZEGNA Sport [illegible] belts



[illegible] by Ermenegildo Zegna



ZEGNA Sport [illegible]



BALLY leather bag



WATCH with leather strap by Salvatore Ferragamo



THE BIANCHI [illegible]



COLUMBIAN leather card case with money clip in black and brown by Kenneth Cole

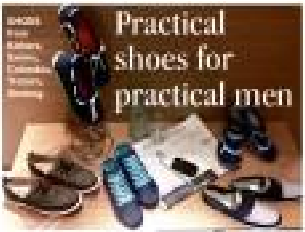


METALLIC [illegible] by Bally



GOLD and silver cufflinks, Salvatore Ferragamo

Practical shoes for practical men



SHOES [illegible]

[illegible]



WATERPROOF [illegible]

[illegible]

PLDT myDSL

Great Payday Sale

BACK-TO-SCHOOL EDITION!

Now, even better with FREE WiFi Zone!



Upgrade your kids' Internet in time for school! Just subscribe to myDSL and pair it with PLDT WiFi Zone on or before August 31 to enjoy free, unlimited WiFi outside the home. WiFi Zone is a premium WiFi service that's powered by a dedicated broadband line for WiFi and is now available in over 3,500 establishments.

You can choose from PLDT myDSL's unlimited plans for as low as P990 and the new Plan 1299 with a speed of up to 1 Mbps. Hurry! Visit participating PLDT home booths nationwide or **mydsl.pldthome.com.**

The strongest connections are at home.

High-speed plans for high-speed streaming.

HOME

LIFESTYLE Fashion&Beauty

Where have all the 'Supers' gone?

Or how the fashion scene is suffering a downgrade because the void left by supermodels has not exactly been filled by wannabes

THE FASHION WORLD today reminds me of how life imitates art. Even more, it could be compared to the animated movie, "The Incredibles."

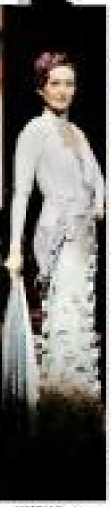
Where have all the 'Supers' gone?











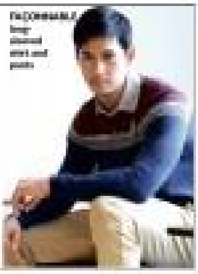




Daddy material

Smart and fashionable, these men may be single but they're ready for commitment, which makes them more sexy and attractive

EDWARD MENDEZ



JOHN JAMES UY





GERARD SISON

PAUL DRAKE



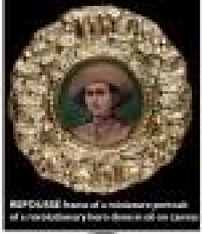


Wynn Wynn Ong pays homage to the Filipino





The Burmese gem designer celebrates her adopted land in exquisite jewelry that evokes history, romance and Filipinas









Spirit boat

Feminine

Test of time







Shoes for the soul



CHANEL 'CHUCKS'
MEN'S SNEAKERS. Karl Lagerfeld remakes the sober basics of a sportswear young into men's high-cut sneakers in leather and canvas.

CANDY STRIPES
Lagerfeld's pink-and-white striped booties with plastic inset for the Chanel Cruise Collection

PLASTIC BOOTIE
CHANEL 2013. Silver leather bootie has a clear plastic front with a four-inch chunky heel

'80S PUNK SNEAKERS AND PLASTIC BOOTIES IN GOLD AND SILVER

2013's 'it' shoes

By Larry Leviste
Contributor

KARL LAGERFELD'S Cruise Collection for Chanel revives the Brothel Creepers of London's '80s punk movement—now the 'it' shoes to covet for comfort and outrageous originality. They are generous in proportion and seriously frivolous in finishing and flourishes.

The other shoe duo, for sure, will be copied to death: the bootie in gold and silver leather with plastic insets. They were inspired by Madame de Pompadour and the court life of Versailles.



BROTHEL CREEPERS
LAVANDER. '80s punk platform trainers in suede and white rubber soles



GOLD KID
CREPE SOLES. The version of Chanel's Cruise Collection for men was in gold leather

LIFESTYLE Fashion&Beauty

Uniqlo opens—says '50 more stores in the next three years'

For the next two weeks, major items are marked down to P590



By Cheche V. Moral

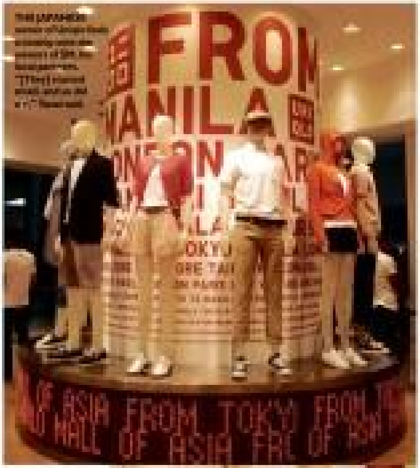
UNIQLO'S FIRST Philippine store had yet to open, but Tadashi Yanai already expressed his company's plan to open 50 stores in the country in the next three years.

[illegible]

Rapid expansion

[illegible]





Uniqlo opens—says '50 more stores in the next three years'





Brand endorsers

Better relationship

Forever 21 now at SM City North Edsa

FOREVER 21 opens a new branch at The Block of SM City North Edsa. The new store will bring *Forever 21* closer to the young and the stylish who live in Quezon City's villages, work in the country's three top television networks and thriving businesses, and study in its many schools. It will also bring the brand closer to the northern provincial areas.











Special messages for dad at SM









STYLISTS' TOP PICKS AT THE NEW OUR HOME STORES

Along with its new Euro inspired minimalist look, Our Home the lifestyle store that offers great designs at great prices, is a treasure trove of great finds. That's what three designers, Wilmer Lopez, Jeff Isidro, and Roumel Itum discovered when during their recent visit to the store. Here, they share with us their top picks from relocated stores at SM City North EDSA, SM Southmall, and the SM Mall of Asia, as well as newly refurbished stores in SM City Fairview and SM City Pampanga.



WILMER LOPEZ:

Interior Designer, Director of Wlopez Designs and Stylist for Real Living Magazine

As an interior designer and stylist for Real Living Magazine, Wilmer Lopez finds the store's new look a designer's dream. "Our Home's new interiors are more spacious and well-lighted," he says. "One can easily get inspired with ideas on what he can buy with the store's vignette displays."

He loves "the store's diverse merchandise mix from accessories to furniture, conservative to contemporary styles, traditional to modern inspired items – all in very affordable prices. As a designer, I know that I have a lot of choices here." Here are his top picks from Our Home:



Oversized vintage-designed clock

Black ribbon accent chair

Modern vintage pillow

Contemporary floor lamp

Decolight TV Stand. "This is very functional. It has a lot of cabinets and drawers - storage spaces, making it possible to have less clutter in the living room."



JEFF ISIDRO:

Architect and Editor-in-chief of Home-style Magazine

Jeff Isidro was amazed at the ease of shopping and the very helpful staff at the new Our Home store at SM City North EDSA Interior Zone. "Merchandise display is so much better," he says, "everything is visible on the eye level. As for the merchandise selection, I noticed a marked upgrade in terms of quality, and a lot more diversity of styles in all your merchandise." Jeff shares with us his top picks from Our Home:



Pieton Center Table

Slim identity designed Ceramic Vase



ROUMEL ITUM:

Design Consultant and former Associate Editor of My Home

Roumel likes the way "the store is spacious, well-lit, and laid out to make it possible to find the items I need. Also, vignettes also help shoppers to visualize how they are going to incorporate a certain piece to their own spaces."

He adds that "whatever your style preference, you are sure to find what you need and want to your space. The variety allows shoppers to have choices and an opportunity to express themselves through style and design. Our Home can be a one stop shop for those looking to furnish their spaces with tasteful pieces that are easy on the eyes yet full of character." Here are Roumel's top picks from Our Home:



LIFESTYLE Fashion&Beauty



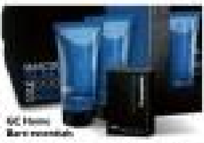
Top 10 must-haves to give your man this Father's Day

FOR THOSE down-to-earth fathers whom we don't have to get expensive gifts for but we'd love to pamper anyway, here are the top 10 products ideal for them.



JOHN Allan's Matte Lightweight Styling Pomade

1 On a day-to-day basis, most men use styling products on their hair than women. Most men are creatures of habit and will use the same product until forced to try another. John Allan's Matte Lightweight Styling Pomade got extremely good reviews from my husband, who is so opposed to trying anything new especially when it comes to his hair. I gave it to him when he ran out with his usual wax, and he says it's the best he has tried so far. If you're still not convinced, check out the reviews online, and you'll be running straight to the counter to get your man one.



GC Homme Bare essentials

2 If your man owns a locker room, what better gift than to get him GC Homme Bare essentials. This "bare kit" comes with a shower gel, shampoo and bar soap targeted to [illegible]. The kit is big enough to hold other essentials. Best of all, your man will know you support him in his [illegible] activities, and will remember you every time he opens his locker.

3 Does your man suffer from dry skin? Clarinsmen Exfoliating Cleanser will leave his skin nice and soft, and you won't have to worry about any irritation as it uses only natural ingredients. When I first introduced my husband to this product, he thought it was too extravagant, as he was used to washing his face only with bar soap. But now he refuses to use anything but this. The cleanser has a tingling sensation and leaves the skin feeling fresh and moisturized, but without the stiffness.



CLARINSMEN Exfoliating Cleanser

KNOCKOUT!



Ria Francisco-Prieto

4 For those who have partners who suffer from nose and ear hair, this is one product that will change both your lives. Panasonic ER421 will trim nose and ear hair with precision and accuracy. It is fully immersible, made of hypoallergenic steel blades that will still leave the proper amount of hair for natural filtering. It's [illegible] and pain-free!



PANASONIC ER421

5 For the man who goes under the sun, Kiehl's Facial Fuel SPF 15 is the product you must give. He will love you for it! It is a [illegible] moisturizer with SPF designed to uplift dull, fatigued skin. This is also one product men won't go and buy for themselves, but we girls know the harmful effects of the sun, so give him an SPF product like this that's unlike the greasy ones they've been accustomed to.

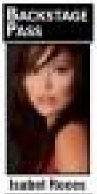


KIEHL'S Facial Fuel SPF 15

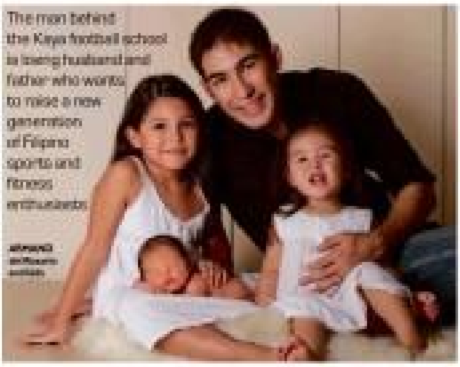


Armand del Rosario: For love of football and fitness

Backstage Pass



Body











Georgina, Divine, Cesca—what's their fave lipstick?



Tricks of the Trade



Kelly Misa

Liz Uy

Denise Laurel

Lauren Uy

Divine Lee

Georgina Wilson











Cesca Litton

Top 10 must-haves to give your man this Father's Day

6





7

8



9



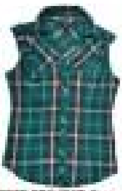
10



BACK TO SCHOOL GOES PREPPY AT SURPLUS



PREP REPORT. Purple plaid button down top. P 399.75



PREP PROJECT. Green plaid sleeveless top. P 399.75



Classic yellow and orange three-but-toned polo shirt. P 299.75 each



Pastel green V-necked sweater. P 349.75

There's no other look that defines campus fashion like the preppy look – young, classic, and so Ivy League. And it's the look this season at Surplus, one-stop shop for fashionable back-to-school outfits.

With its plaids, pastels, cardigans, khakis, polo shirts, cable knit sweaters, Preppy is a very popular choice to students. Rule the campus with its clean, crisp look and timeless, stylish designs, that exude confidence and youthful exuberance.

Surplus also has fun and functional schoolmates that complement the look: colorful tote bags, backpacks, socks, sneakers, eco-cans and eco-flasks.

The Back to School collection is available at Surplus stores located at most SM Supermalls. Surplus is also in Facebook – simply search and visit Surplus shop at Facebook.





Pink hooded jacket with plaid designs. P 399.75



Two toned denim skirt. P 349.75



Khaki pants. P 499.75



Cool eco-cans (P100 each) and eco-flasks (P199.75 each) in preppy colors



Yellow and white striped tote bag. P 299.75



Preppy inspired sneakers available in different colors. P 249.75

Put on your best face ever with the new 'photoready' makeup collection





Armand . . .



2bU LIFESTYLE



My Dad, my superhero!

Lessons learned from my Super Dad: Work hard, be yourself, don't let others define who you are, and believe

By Angelica T. Tiong

[illegible]

'You always have to have a goal so you don't get tired of your sport. When you achieve one goal, plan another'





11 Pinoy student athletes off to London summer school–and the Olympics

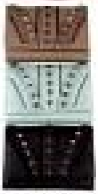
Globe and BlackBerry reward subscribers with exclusive Nicki Minaj concert in Manila

My Dad, my superhero!

Build your school wardrobe with midyear sales



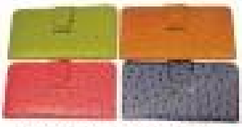












Shaping your dreams now that high school is over

Thoughts from a freshman in college

Not so easy

Point A to point B

Mediocrity

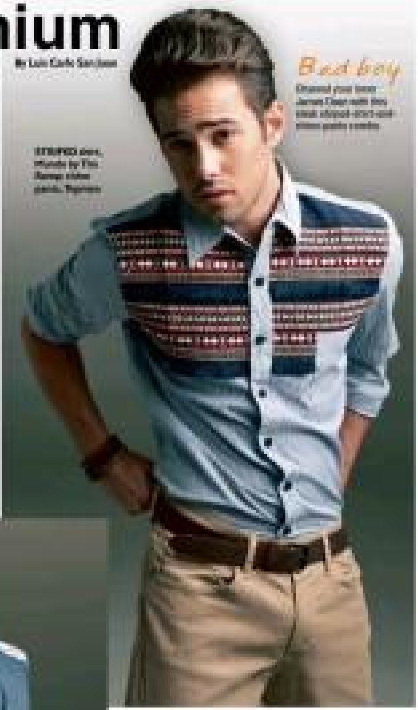
Hip Hop Shakespeare in Manila

Print pandemonium

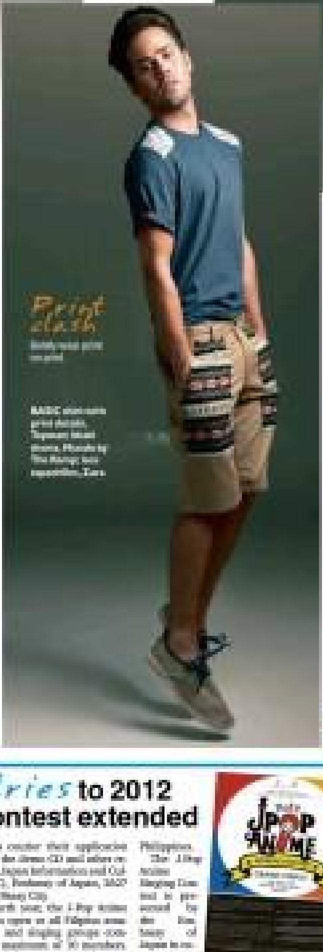
By Luis Carlo San Jose

Bring life into your wardrobe with an explosion of African and Aztec prints





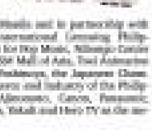






Just the basics

Submission of entries to 2012 J-Pop Anime singing contest extended





LIFESTYLE

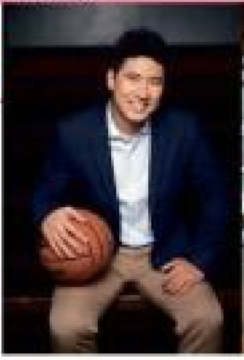
Stylish makeover for suave dads

THREE SUAVE dads—Arnaud del Rosario, Macky Mathay and Paolo Trillo—wear the latest from the Spanish brand Massimo Dutti to show us how to put together the city style: urbane, elegant and sometimes suggesting whimsy.

Arnaud del Rosario is a sports enthusiast and businessman so he keeps it fuss-free yet stylish. He went with a long-sleeved polo, pants and black shoes. He likes to keep it comfy and casual when he goes out with his family and sticks to classic and basic with a few trendy pieces to liven his personal style. This coming Father's Day, he said he will bond with his wife Georgia and their three lovely daughters.

Father of three, realtor Macky Mathay is very busy. "I lease out warehouses, commercial and residential spaces," he said. "As

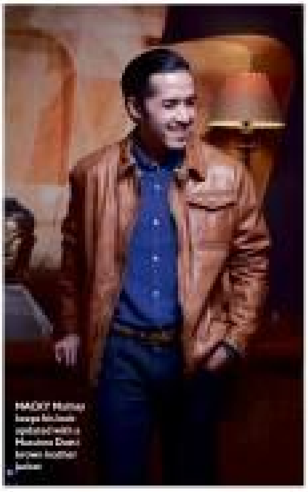
STYLE/H18





Stylish makeover for suave dads

From page H1



MACKY Mathay keeps his look updated with a Massimo Dutti brown leather jacket

for my day job, I will have my auto detailing shop which I put up when I was in college. It's more than just a business for me; it's my hobby." He's also running for city councilor next year.

His work wear style is what he called "comfy corporate": buttoned-down polos or long sleeves matched with dark pants or khakis and loafers or sneakers. His accessory is simply "A watch. I think it's a guy thing."

When asked about his plans for this coming Father's Day, Macky says "My family and I will probably have our typical lunch or maybe go out of town. Actually I just want to spend time with my wife and our kids."

[illegible], manager of the Ateneo men's basketball team and managing partner of the [illegible], said his daily work wear must be comfortable because of his on-the-go lifestyle.

"I like wearing a [illegible] pair of jeans, sneakers and a collared shirt during the day and a long sleeved shirt at night," he said. "I wear comfy clothes and shoes."

For Father's Day, "I'll prepare barbecue, a home-cooked meal and spend a relaxing day with my wife [illegible] (she's seven months pregnant) and our [illegible] at home," [illegible] said.

Massimo Dutti is exclusively distributed by Stores Specialists Inc. and its boutiques are at Greenbelt 5, Power Plant and Shangri-La.



[illegible]



[illegible] Massimo Dutti [illegible]

Premium fashion for tall and big men



[illegible]

ULTIMO BY [illegible] men's wear. Launched in 2009, it offers premium quality clothing such as short- and long-sleeve dress shirts, trousers, jackets, suits and neckties, at reasonable prices.

Ultimo is the fashion choice for big and tall urban corporate men, [illegible]

[illegible]



[illegible]

What works for work?

Elongating shift dresses, denim-edged suits and warm earth tones—these are your fail-safe picks for the office

Romantic pairings

[illegible]



GUCCI Women's RTW Pre-Fall 2012 collection



SALVATORE FERRAGAMO ladies' watch by Ferragamo





ONYX Furla bag

Structured bag

[illegible]

Charming watch

[illegible]



DKNY WOMEN'S RTW Spring-Summer 2012 collection

City chic look

[illegible]

Power suits

[illegible]



BOTTEGA Veneta women's RTW Pre-Fall 2012 collection



DIRECTOR Jackie Aquino with FDCP president JC Buendia



CELEBRATING: director Jackie Aquino's birthday at the Face-Off luncheon held at Dusit Thani Hotel



VETERAN designers Yeolchi Nacum, Efren Ocampo and Randy Ortiz

Samsung Face-Off 2012 expected to be the biggest bridal show in years

With more than 30 designers, it will show the breadth and depth of Philippine bridal fashion design

FOR THE FIRST time in years, a big collection of wedding gowns and bridal wear by Filipino designers will be held in July.

The Samsung Face-Off 2012 may well be the biggest bridal collection in the country in a long time. It will be staged by Look Magazine and Inquirer Lifestyle, with Dusit Thani Manila and Champion.

It will feature the designs of more than 30 of the Philippines' leading designers—from the stalwarts of Philippine fashion design such as Cesar Gaupo, Auggie Cordero, Lulu Tan-Gan, Mike de la Rosa, Efren Ocampo, Randy Ortiz, Albert Andrada, Vic Barba, Yeolchi Nacum to the emerging ones.

The lineup of designers spans three generations of Filipino fashion designers. Given this formidable list, Face-Off 2012 will give people a comprehensive view of the breadth and depth of Philippine bridal design. It will show how Philippine bridal fashion design has evolved through the decades—its [illegible] innovation and distinct Filipino identity.

It should be interesting to compare the individual design statements of the designers when it comes to wedding dresses and ensembles. Since its inception in 2005, Face-Off has served to showcase the comparative strengths of the Filipino fashion designers. It has become a definitive barometer of their creative muscle.

Face-Off has become nothing short of a competition—a creative and constructive competition in the Philippine fashion industry. It brings back the dynamism of the industry.

This year should be interesting because its focus is on the wedding gown. As is well known, the wedding ensemble is the bread and butter of Filipino designers, since the fashion retail is already flooded with imported brands.

The bridal dress design is in a way the last bastion of the Filipino designers where creativity and viability of their business are concerned.







FOR Lulu Tan-Gan and Mike de la Rosa above, Vic Aquino, Jarius Reyes and Joey Samson goofing around during the luncheon; right, Patrice Ramos-Diaz, Lulu Tan-Gan, Jackie Aquino, [illegible] and Vic Barba

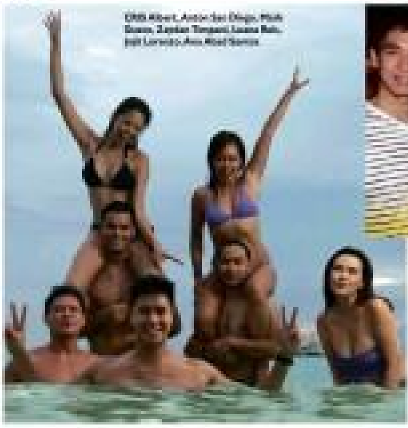


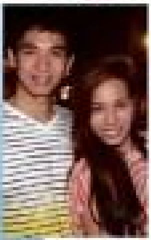
The show will be held at Dusit Thani Manila.

Apart from those mentioned earlier, the participating designers are Avelino Arenas, Ben Farrales, Pitoy Moreno, Inno Sotto, JC Buendia, Patrice Ramos-Diaz, Jojie Lloren, Rory Cayanan, Rajo Laurel, Cj Reyes, Dennis Lustico, Lesley Mobo, Ivarluski Aseron, Jontie Martinez, Philip Rodriguez, Ditas Sandico-Ong, Edgar San Diego, Noel Crisostomo, Chris Diaz, Rene Salud, Joel Escober, Vergel Florencio, Jerome Lorico, Veejay Floresca, Rosan Jimenez, Veejay Recto and Kristof Pole.

YOUNG talented designers Jerome Lorico, Joel Escober, Pablo Cabahug, Eric de los Santos, Rosan Jimenez, Vania Romoff, Kristof Pole, and Chris Diaz

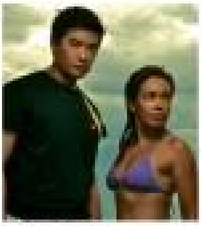






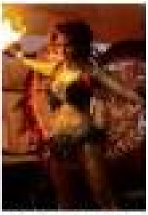






Spanish design house endorsed by George Clooney, Nicole Kidman and Isabel Preysler comes to Manila







WITHOUT BATTING AN EYELASH

Maurice Arcache



[illegible]

Porcelanosa

[illegible]

Art of the fan

[illegible]



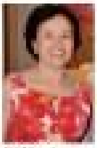










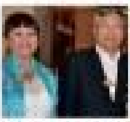














ENTERTAINMENT

Bieber for free in Mexico

MEXICO CITY—Canadian pop teen Justin Bieber brought Bieber Fever to more than 200,000 people in Mexico City's famed Zocalo plaza for a free open-air concert to promote his forthcoming album "Believe." Mexico City authorities estimated 210,000 people thronged the main square to see Bieber perform. *Reuters*

DID YOU KNOW...

'Rock' director recounts how Tom Cruise turned up at work without underwear

ONLY IN HOLLYWOOD
Ruben V. Nepales





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GETTING TO KNOW YOU (from left) Tikoy Aguiluz, Olivier Assayas, Brillante Mendoza, French Amb. Gilles Garachon, Stéphane Rybojad, Martin Macalintal, Ron Raymond, Adolfo Alix Jr., Erik Lajaro

ISABELLE Garachon

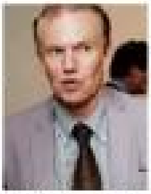
A very French affair

Filipino directors meet illustrious counterpart Olivier Assayas and debuting director Stéphane Rybojad

By Bayani San Diego Jr.
Photo by Arnold Almacen



CHRIS Millado, CCP artistic director



CHRISTIAN Meier, cultural counselor



RAUL Sunico, CCP president

Victims of their own success

VIEWFINDER



Nestor U. Torre

Cliche situations



SCENE from "Ex Press," described by a Korean critic as "an edgy cocktail of fiction and documentary."

The dangerous road to Jeonju

Indie filmmaker retraces route from Bicol railway to Korean film fest

By Bayani San Diego Jr.
Photos courtesy of Jet B. Leyco



JET B. LEYCO receives his award, a bouquet of flowers, in Jeonju.

They get it

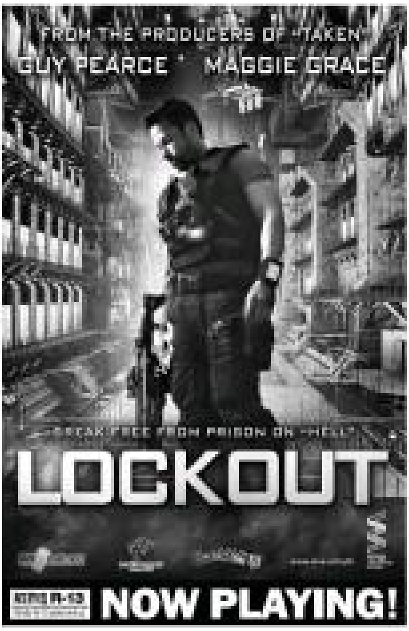
PH eyes hosting rights for Miss World 2015













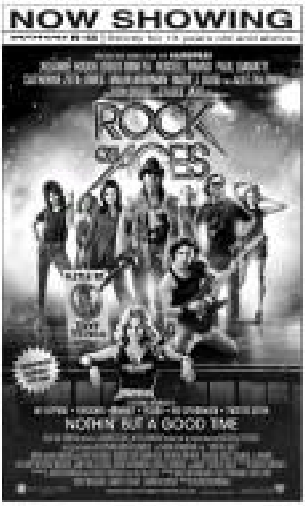
How Albert helps Liezl battle illness











'Rock' director...

From page F1

[illegible]



TOM CRUISE and Alec Baldwin in "Rock of Ages"

Weirder, please

[illegible]



DIRECTOR Adam Shankman says the movie is "very silly" and "made for fun."

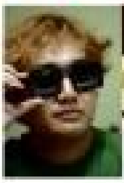
No halfway

[illegible]

Pick of the litter

[illegible]

ENTERTAINMENT Living Stars





A penchant for the weird

OUT OF THE CLOSET







Pinoy filmmaker picked for Berlinale Residency

A penchant for the weird







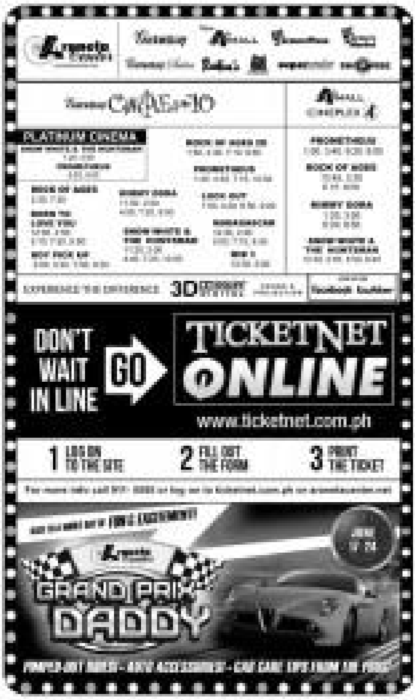






Shoes

Clothes





Zhang Ziyi sues HK tabloid over prostitution reports



ZHANG Ziyi

A penchant for the weird













Bags





Accessories







Shades

DVD collection

Books

Cosmetics

Scents

GADGETS Gallery

La Salle sets up network for school's wireless digital learning devices

Start the school year with Sun Broadband Plan 299

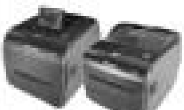
ViewSonic unveils marketing tools using the cloud

The ViewSonic cloud products include:

Globe cements undisputed postpaid leadership

Q1 2012 cellular revenues beat competition combined

Printers for light duty labeling



Canon rolls out camera cleared by US military standards

Olympus Tough TG-1 for extreme conditions





La Salle sets up network for school's wireless digital learning

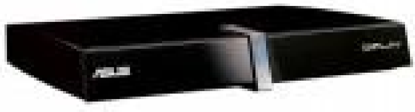
Globe embarks on 7-year support systems upgrade



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Asus brings home six Best Choice awards

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Computer system

Smart handheld

Green award

Best projector

Smart TV

Best in communication

Enjoy the wireless web with the new Smart WiFi Plug-It



If you love the no-nonsense Smart Plug-It and the practical Smart Pocket WiFi, then say hello to the newest addition to Smart's family of broadband devices—the Smart WiFi Plug-It.

A plug-it device which broadcasts Smart's Fourth Generation (4G) High Speed Packet Access Plus (HSPA+) connection via WiFi, the Smart WiFi Plug-It allows users to connect up to 5 devices at speeds of up to 7.2Mbps.

"We've taken the simplicity of the Plug-It and combined it with the usefulness of the Pocket WiFi," said Smart Broadband Internet and Data Services Head Lloyd Manaloto. "But what really sets the WiFi Plug-It apart is that you don't even need to connect it to a PC," he added.

As a true stand-alone device, the Smart WiFi Plug-It can be powered by any USB power source.

Car owners, for example, can use a regular USB cigarette plug charger to power up the device thus turning their vehicles into a rolling hotspot—perfect for road trips and vacations.

Meanwhile for home use, the WiFi Plug-It can draw power from an ordinary USB phone charger or even a desktop PC.

And lastly for everyday mobile use, laptop users can plug the device into a vacant USB port and connect to Smart's mobile broadband connection service it via WiFi.

"With the Smart WiFi Plug-It you can post and share your Internet connection faster than ever before!" said Manaloto. "Surf more and Live More on the only network that provides high speed Internet connectivity even in the farthest regions of the Philippines," he added.

The Smart WiFi Plug-It is now available via the Smart Online Store (http://store.smart.com.ph) and in all Smart Stores nationwide for P3,495.

Each purchase comes with a Smart Broadband Prepaid SIM which is preloaded with 240 hours of free surfing, 400 free SMS to Smart, Sun, and Talk 'N Text, and a free car power adaptor or home power adaptor.

For more information, visit www.smart.com.ph/bro or visit the Smart Store nearest you.



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WINES and Spirits

Wine Story opens in Rockwell



ON the 12th of May 2012, Wine Story VIP guests and people in the wine industry gathered to have a view and feel of the latest Wine Story in Rockwell which is located at One Rockwell West Condominium, Makati City. The interior is reminiscent of an English foyer or study. It's like a wine library where all the best selections are offered. There are wines from France, from the left to the right bank, Rhone Valley, Burgundy, Champagne. There are also Italian and Spanish wines and the best of the New World Wines. There are also paintings of the greatest winemakers in Bordeaux. To experience all these, visit Wine Story Rockwell (8690932).

Wine Story is located at Shangri-La Plaza Mall (633-3556), One Serendra (846-6310) and One Rockwell West (8690932). For more details, visit www.winestory.com.ph











VinExpo Hong Kong reaches new heights

By: Sherwin A. Lao

THIS YEAR'S VinExpo Asia-Pacific was held at the Hong Kong Convention and Exhibition Centre from May 29 to 31. VinExpo broke the previous fair record by attracting over 1,000 exhibitors from 28 countries. It was the first time for the event to breach a four-digit figure in terms of the number of exhibitors. The last VinExpo held in Hong Kong was in 2010. It attracted 862 exhibitors, with this year's growth of about 19 percent, the organizers had to book an extra 2,000 square meters of exhibit space to a total of 10,000 square meters of floor area. Being a trade event, the support of exhibitors is the lifeline of the fair. Based on online registration records, the VinExpo Asia-Pacific this year had over 14,000 visitors from 33 countries. VinExpo is an annual trade event, with odd years regularly held at Bordeaux, France, and even years held in Asia. Hong Kong was the first chosen venue in 1998 and 2000 while in 2002, the venue shifted to Tokyo, Japan, but returned to Hong Kong in 2004, and has stayed in Hong Kong basically since then.

Surging wine market

The Asia-Pacific region is home to some US$142.5 billion worth of wine and spirits annually. Wine contributes US$18.4 billion or about 13 percent of the market share, and the region remains, by far, the world's biggest consumer of spirits. Hong Kong and China in general are the largest catalysts of this regional surge, with Hong Kong being the window to mainland China. Since the unprecedented removal of wine tax in Hong Kong in February 2008, wine imports had been climbing swiftly, growing exponentially, reaching over HK$10 billion. This was a 265 percent increase from 2007 where total imports merely reached HK$2.9 billion.

Quality of exhibitors

The breadth and depth of participating wine exhibitors this year was overwhelming. The French still dominated the field with a very central location for their pavilion of which every conceivable wine region was represented. The Bordeaux section remained the most popular, followed

continued on page





A perfect Father's Day gift for the wine aficionado

Philip Stein's Wine Wand shows a new way to enjoy fine wines

By Alvin Uy

PHILIP STEIN is a popular high-end watch company that incorporates frequency technology in its collection of watches. It has successfully combined the principles of overall wellbeing with a distinctive watch design. It is a leader in mind and body wellness using its proprietary natural frequency technology that allows the wearer to enjoy a more relaxed state and sleeping habits.

Using this technology, it has branched into the world of oenology and recently introduced a very innovative wine accessory. Called the Wine Wand, it is a tube that utilizes embedded natural frequencies that accelerate aeration in wines. There is no need to use a decanter to naturally aerate the wine for an hour or two and instead, one can get the same full bouquet and flavor of an aerated wine in a matter of minutes. In proper wine drinking, one has to aerate and let the wine "breathe" before consuming it. It simply means that the wine should be placed in a glass container (ideally a specially designed wide body decanter for maximum surface area for evaporation) allowing it to aerate and reduce alcohol vapors, tannins and acidity. This lets the drinker taste the wine's peak flavor, as intended by its winemaker.

The Wine Wand is available in two sizes, a short travel size and a long bottle size. Being a luxury and design-conscious brand, its Wine Wands are presented in very sleek cases designed for the travel sized Wine Wands that come in black, white, red, and gray alligator-embossed leather; blue and green croc-embossed leather; gold python-embossed leather and authentic black carbon fiber. The bottle size Wine Wand case is also made of black carbon fiber.

Aside from sommeliers, wine aficionados will find this intriguing and innovative product almost indispensable. Comparatively, this writer has tried another type of wine aerator called the Vinturi and has achieved similar if not better results. Although these two have yet to be compared side by side, the results are not far off. The disadvantage of a Vinturi is the clean up job right after consuming the wine. The Vinturi acts like an aerator of a kitchen faucet, it has a filter that creates bubbles and turbulence inside the filter, allowing the wine as it is being poured through it to breathe and catch air. It is rather a messy proposition if one has already opened its second, or maybe third bottle.

The functionality of the Philip Stein Wine Wand is matched only by its sophistication in design. Presented as an elegant glass tube with encapsulated glass beads and a faceted spherical glass top, the travel sized Wine Wand is styled like the classic and expensive-looking designer fountain pens. Whether enjoying the wine at home among friends or at a fine restaurant, the Wine Wand is sure to be an interesting conversation piece and is sure to enhance the ritual of wine tasting. The Wine Wand is available in all Philip Stein boutiques. For more information about the Wine Wand and the Vinturi, visit www.philipstein.com and www.vinturi.com.

PHILIP Stein Wine Wand with travel case







Fine Spanish wines and exquisite tapas at Mandarin Deli

OENOPHILES and gourmands will delight in a culinary journey to Spain as Mandarin Oriental, Manila presents this month's Wines and Tapas, a wine tasting event, on June 22 at the Mandarin Deli. The wine and food fete highlights eight premium wines from the Torres family, Spain's leading wine dynasty. The doors open at 7 p.m.

Future Trade International, the exclusive distributor of Torres in the Philippines, will showcase eight Torres wines: San Valentin, San Valentin Garnacha, Viña Sol, Gran Viña Sol, Coronas, Gran Coronas, Sangre de Toro, and Gran Sangre de Toro. The Torres wines will be artfully paired with a sumptuous spread of delectable tapas created by executive chef Remo Orlik and his team of master chefs. Among these are: Jamon Serrano, assorted Spanish cold cuts and Spanish cheese, US Rib eye steak selazan-style, pastrunas, piquillo peppers, confit of wild mushrooms, gazpacho soup, croquetas de Jamon Iberico, and roast salmon. To cap it all, tantalizing sweets such as churros con chocolate, crema catalana, and flana de manzana will also be served to go with the dessert wines.

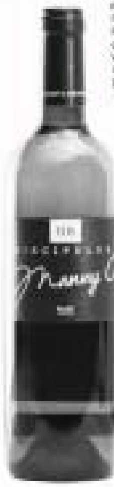
Wines and Tapas is priced at P1,700 nett and includes entrance to the event, free flowing wine and food. For more information, call the hotel at (02)750 8888 or email mom at mo@mohg.com.

Manny O Wines wins 70 awards and counting

LAST February, Manny O's Semillon wine won a gold medal at the Berlin Wine Trophy 2012. Organized by DWM (German Wine Marketing PLC) and under the patronage of the OIV (International Organization for Vine and Wine) this event was recognized by the Berlin Senate and European Union with jurors under strict qualifications... all jurors having tasting technique skills and are oenologists or persons with an equivalent diploma in the field of wine. What's more, the Manny O Wines Agapitos Blanco also bagged a silver medal, bringing the series of its seven wines to a total of 21 awards garnered in the last 3 years. Subsequently, its Diosdados Blanc won two more gold medals, in Belgium and Portugal.

In just the months of March to May, the Manny O wines brought home 19 more awards in March, April and May for its Semillon, Agapitos Blanco, Bilbilius, Diosdados Serah, Agapitos Rose and the Celebes wines from the WSA Wine Challenge, International Wine Contest by Mondo Selection, Decanter World Wine, Concours Mondial de Bruxelles, the International Wine Challenge, New York International Wine Competition and the International Wine & Spirit Competition. In addition, Manny O was crowned Philippine Wine Importer of the Year at the 2012 New York International Wine Competition.

This brings a total of 70 International Awards from London, New York, Tokyo, Hong Kong, Singapore, San Francisco, Newcastle, San Diego, Salamanca, Macon, Brasov, Dusseldorf, Berlin and Los Angeles. Manny O wines are also being served on board Cathay Pacific Airways and Philippine Airlines and available for redemption on Asia Miles. Aside from the Philippine market, its wines are also sold in Geneva, Zurich, Basel, Bern, Lucerne, Liechtenstein, Hong Kong, Bangkok, Shanghai and Beijing. For more information visit www.mannyo...



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WSET COURSE	SCHEDULE
WSET LEVEL 1	July 14 and September 22
WSET LEVEL 2	August 11-12
WSET LEVEL 3	November 17, 18, 24, 25
BORDEAUX IN 2 HOURS	July 14 and September 22

Wine & Spirit Education Trust (WSET®) wine and spirits courses

WSET LEVEL 1 Award in Wines

Level 1 Award in Wine Service

Level 2 Award in Wines and Spirits (formerly the Intermediate Certificate in Wines and Spirits)

Level 3 Award in Wines and Spirits (formerly the Advanced Certificate in Wines and Spirits)

L'Ecole du Vin de Bordeaux (The Bordeaux Wine School)

BORDEAUX IN 2 HOURS

Father's Day Recommendations

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JOSEPH PHELPS INSIGNIA 2007 NAPA VALLEY



VinExpo Hong Kong reaches new heights











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The X10 - Something for Junior

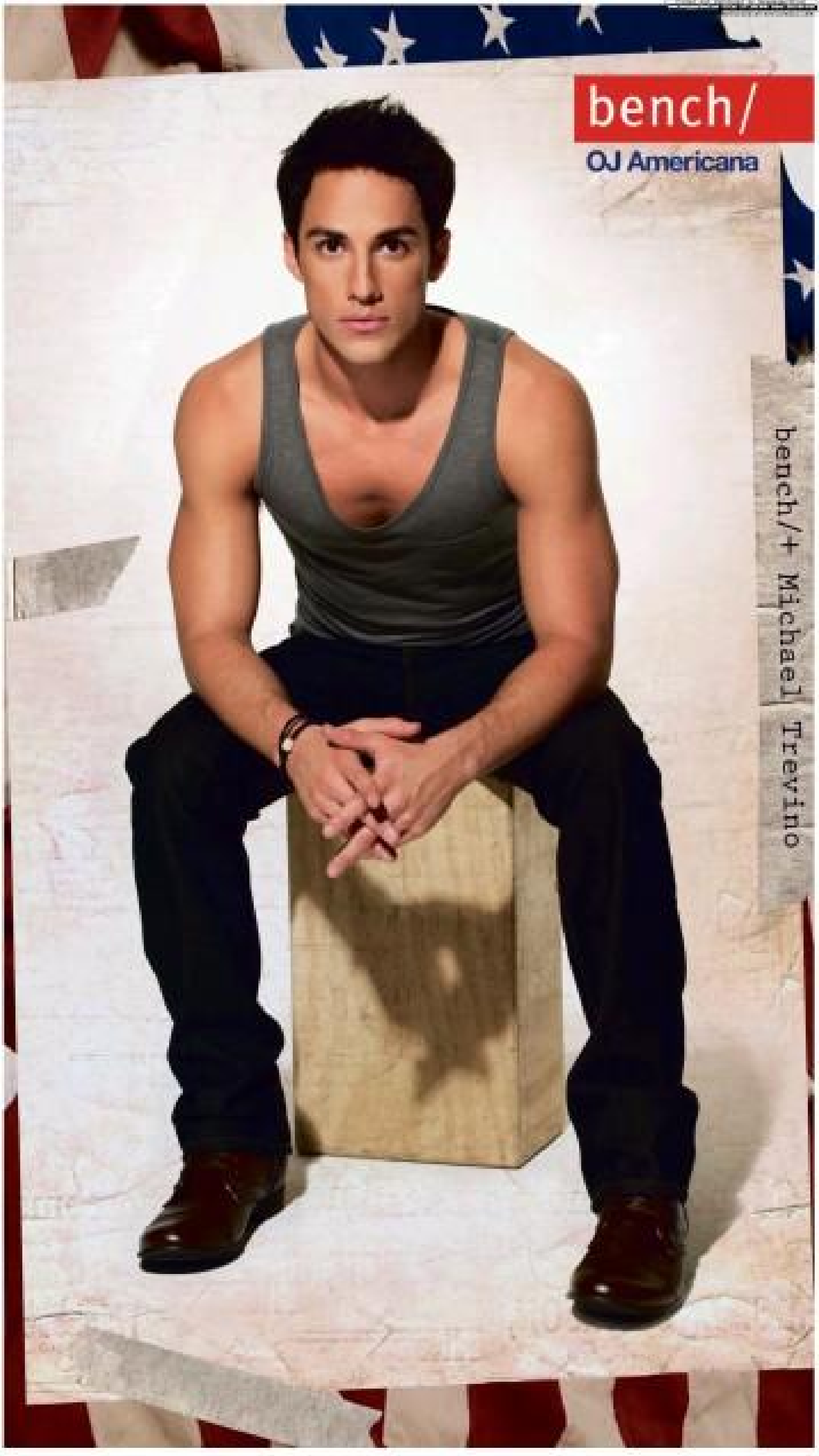







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SASSA JIMENEZ
VEEJAY FLORESCA
AVEL BACUDIO


Bench/ + Lucy Hale
25 bench/

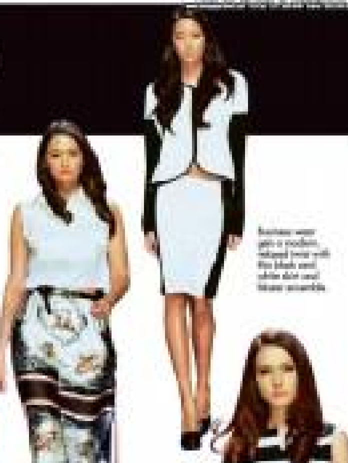

bench/
OJ Americana
bench/+ Michael Trevino

From Black & White, to Bright & Bold

Deck out in full business savvy with SM Ladies' Fashion's bevy of classic staples in bright, bold colors or black and white. Step up the corporate ladder with eye-catching ensembles that define power dressing.

Emphasize your contours with graphic, high-contrast black and white prints during the day, and color your world with a motley mix of funky pieces that can be spruced up with accents and accessories.

SM Ladies' Fashion's brands include Cosa Cebella, Weekender, NY Square, Blanc Et Noir, Philosophy, Folio, SM Classics, Studio, Jelly, Dollhouse, Orion Laundry and True Love. Available at all SM Department Stores nationwide.







LEG LOVE

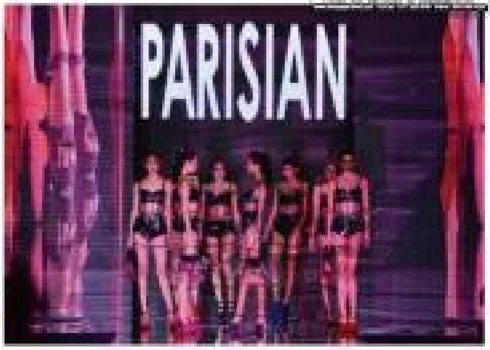
A whole lot of leg lovin' goes a long way! Accessorize and funkify your ensembles with bright-colored leggings from Leg Love. Take your pick from conservative and edgy hues, patterns and designs.

Wear it like Cesca



Brighten up your fashion palette with a mix of bold & colorful prints! Take your cue from sportswear/ radio jock Cesca Litton, who loves the complementary hues of her canary-yellow jeans from NY Square & purple blouse from Philosophy.





PARISIAN'S ELEMENTS COLLECTION AT PHILIPPINE FASHION WEEK

Parisian, SM's iconic shoe brand, recently launched its Elements Collection during the Ladies Fashion Show at Philippine Fashion Week at the SMX Convention Center.

Celebrating the four natural elements, the collection featured show stopping footwear inspired by Water, Air, Earth, and Fire.

The Water Collection made waves with shipshape wedges and sling backs in nautical colors. The Air Collection captured the incredible lightness of being in clear lucite shoes.

Wooden details were evident in the Earth Collection; while the Fire Collection sparked with passion and radiance.

The fabulous details and undeniable craftsmanship present in each shoe were further highlighted by the clear dresses, capes, skirts and coats made by designer Louis Claparols, the former president of the Young Designers Guild of the Philippines. The audience loved the ingenious concept of putting a shoe on clear totes carried by models that further enhanced the showmanship of the Parisian segment.

Parisian Shoes & Bags are available at all SM Department Stores.

The Water collection flowed with fun and fashion.





Cool, calm nautical hues from the Water Collection.



Polka-dot slingbacks brought in the fun



Ankle strap heels that spell elegance

The Air Collection captured the incredible lightness of being.





A breezy number from the Air collection.



The allure of the Air Collection



Everything is cool and clear in the Air collection.

The All Natural Earth Collection





Strappy heels go natural with wooden details



Studded heels from the Earth Collection



Neutrals and earth tones highlight the look.

The Fire Collection sparks with passion and radiance





Red hot platform wedges



Sensual strappy sandals from the Fire Collection



Tangy orange heels highlight this fiery pair

PENSHOPPE IMPACT

PHILIPPINE FASHION WEEK





PENSHOPPE ALL STARS

#WHAT DO U'R JEANS SAY ABOUT U?



What do your jeans say about you? This is the question that JAG Jeans asked its audience at the culmination of yet another successful fashion show last May 25, 2012 at the SMX Convention Center of Mall of Asia. Fashion lovers from all walks of life and promotions flocked to SMX to celebrate the heritage and timeless nature of denim. Though the question has no right or wrong answer, JAG made sure to deliver their own: a pair of JAG jeans epitomizes hip, stylish comfort with free spirited youth and individuality at the heart of every design.

With JAG's strong creative team, it wasn't a question of how to showcase the importance of jeans; it was a question of how to properly celebrate them. JAG dug deep this year, tapping into their roots as a denim brand, and found the answer in their most iconic packaging from 1976: Jag Red.

The revival of Jag Red took the opportunity to reintroduce itself into the market and to a younger audience. The JAG Free Speech Campaign became the central focus of the fashion show with a singular goal in mind: getting everyone to acknowledge their own pair of go-to jeans and realizing what it said about them.

Taking cue from the new slogan, the brand conceived an awe-inspiring stage with a display of highly industrial metal beams, interweaved with cutting edge LED lights and lasers. The runway resembled two broken "Y's", meaning that every member of the audience would be able to get a good look at all the looks this season.

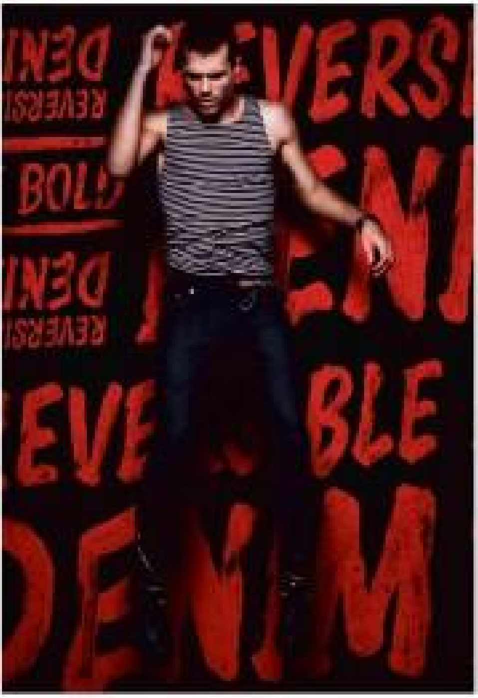


SHOWTIME

The flashing of bright LED lights and pumping of upbeat music signaled the start of the show with looks from the JAG Classic sub brand coming down the runway.

Actor and model Will Devaughn strutted on the runway confidently alongside previous Pinoy Big Brother Teen Edition housemate Ivan Dorschner as well as other models in the [illegible] collection, staples of [illegible] and [illegible]. Varsity inspired clothing like jerseys and lightweight tops also adorned the models as the collection stayed true to JAG's bloodline.

A shift in music and an adjustment of lights transitioned the show into JAG's Hollywood collection. This collection perfectly summarized the new and flair while highlighting the casual and carefree Los Angeles vibe that is so innate to the culture of young Hollywood. Miss Universe 2011 third runner-up, Shamcey Supsup, joined JAG's star-studded lineup of models for the collection, hitting the runway in bleached cheeky shorts and a crochet top.





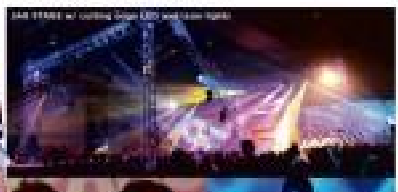
Joining Shamcey on the runway were Miss Philippines 2012 winners Janine Tugonon (Universe), Katrina Jane Dimaranan (Tourism), Nicole Schmitz (International) and Miss Philippines 2012 runner-ups Annalie Forbes and Elaine Kay Moll. Catwalk flairs and sheer tops were also an integral part of this collection.

The JAG Black collection was definitely a crowd pleaser both in terms of clothes and presentation as the lights dimmed down and model Thom Reyes, clad in a leather trench coat adorned with an array of reflective squares, broke out in dance. Green lasers shot out onto the stage, catching the surface of the coat, blanketing the air in an awesome display of laser light.

The clothes of the collection, however, were not overshadowed by the flashy opening performance in any way as model after model came down the runway in highly industrialized fabrics that played with an androgynous silhouette. Pinoy Big Brother Season 4 housemates Paco Evangelista, Paras Pinzonada, Slater Young, Joseph Biggel and Divine Smith were confident as they walked the runway in glistening denim jeans and rock star worthy tops and jackets.

JAG saved the best for last this season as they dove into their heritage as a denim brand with their final capsule collection of the season, JAG Red. Showcasing what they do best, the collection exhibited all of the best denim washes that JAG had to offer in its extensive repertoire of jeans. Models entered the runway wearing an exciting array of vintage washed jeans with catwalk flairs and low crotched variations also making appearances. This collection tapped into the spirit of youthfulness the best with Aztec-inspired prints taking the main stage in the form of playful accents on the back pockets of jeans and designs on shirts.





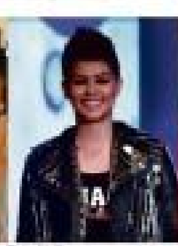




JAG-JEANS.COM
JAGCONFESSIONS.COM
FASHION WEEK













THE RAMP CROSSINGS
A Mixology of Style

The recent Philippine Fashion Week Holiday 2012 opened with The Ramp Crossings: A Mixology of Style. The Ramp started off the show with a visual melange of prints and patterns as conceptualized by [illegible].

The Ramp's key peplum pieces revived paisley's playfulness and set it against tame silhouettes, such as skinny pants, tees and shift dresses. Architectural wedges in glitter, paisley and [illegible] prints were the collection's statement shoes.

"The pieces take cues from current global trends but then easily complement one's existing wardrobe through clever mixing and matching – hence, A Mixology of Style," says [illegible], The Ramp's General Manager. She adds, "While mixing and matching has long been a feature in creating one's outfit, The Ramp proves that it can also be versatile, fashionable and cool."

Menswear line, [illegible], followed through with off-duty chic casual pieces. [illegible] tees, checked and plaid shirts were paired with comfy drawstring track pants, patterned trousers and walking shorts in sorbet hues. [illegible], multi colored cotton braided belts, and red gold pattern brogues were [illegible] dapper accents.

The Ramp Kids also showcased its trendy line, with cute frocks decked in paisley prints for girls and casual yet playful tees and colored pants for boys.

Shop the collection! Available online at www.therampcrossings.com. Or visit The Ramp Crossings Glorietta, Crossings Trinoma, Crossings Quezon Avenue and Crossings Shangri-La Plaza.

For promo and event updates, follow us on twitter [illegible] and like us on facebook [illegible]









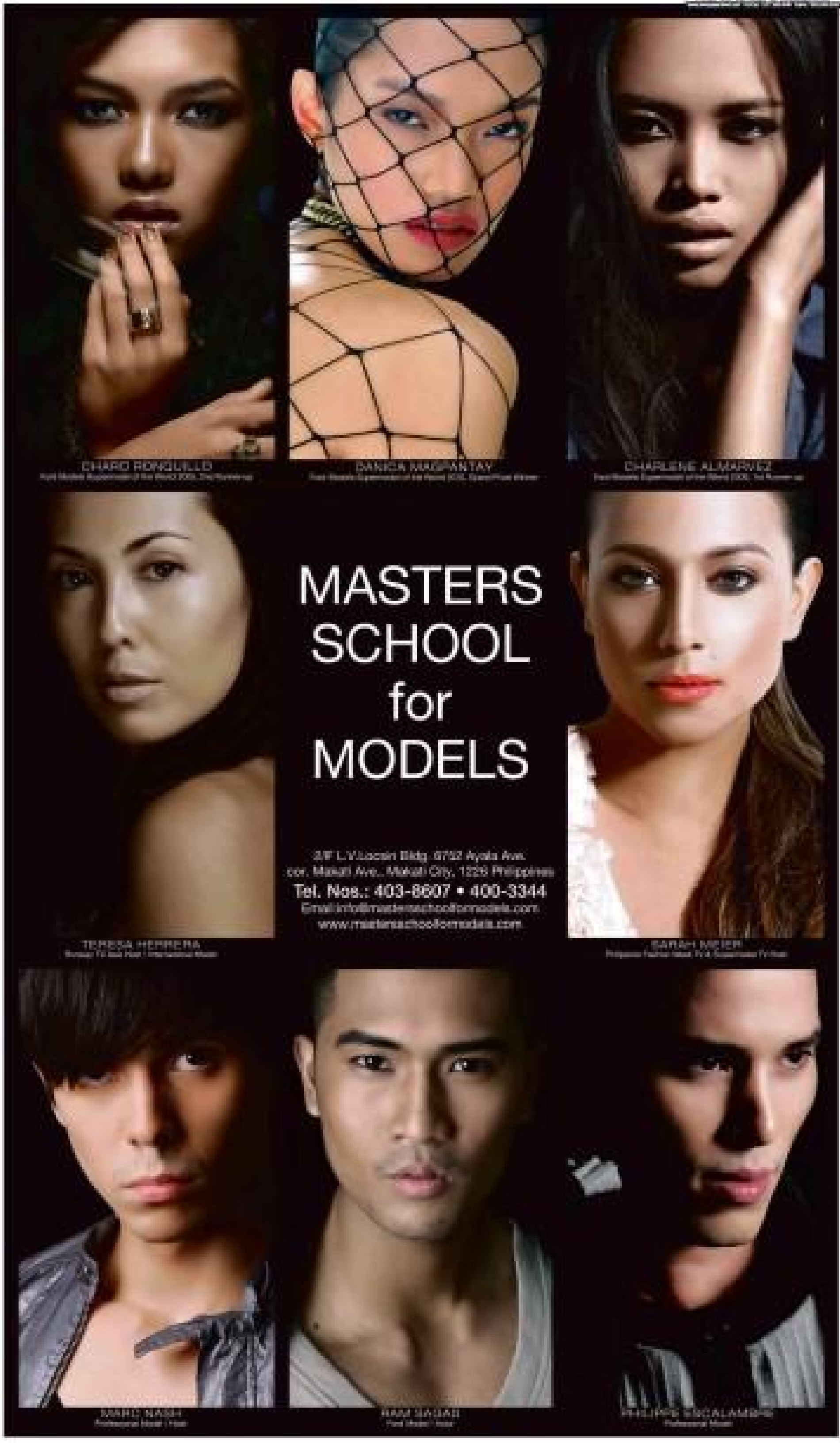
OXYGEN

PHILIPPINE FASHION WEEK / HOLIDAY 2012

Clean lines, rich colors, prints, and [illegible] silhouettes define the fresh, new collection. Available in stores June to October 2012.




UNICA hija
HOLIDAY 2012
SARAH GERONIMO
CHARO RONQUILLO



CHARO RONQUILLO
DANICA MAGPANTAY
CHARLENE ALMARVEZ
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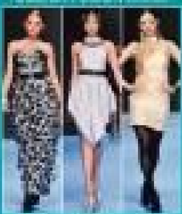
SONY presents PREMIERE A collection



PREMIERE B collection



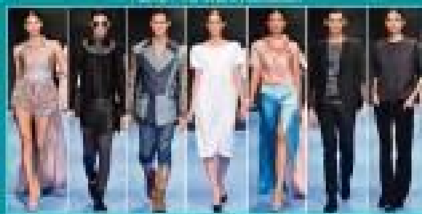
DESIGN FUSION collection



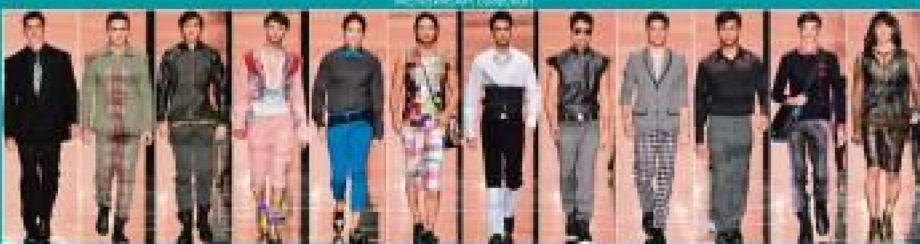
VISIONS & TRENDS collection



READY TO WEAR collection



MENSWEAR collection

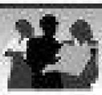


LUXE WEAR collection



GRAND ALLURE collection





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Development Bank of the Philippines

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[illegible]

ICON NO.	DESCRIPTION	AREA (sq.m.)	LOCATION	MINIMUM BID (Php)
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

[illegible]

INVITATION TO APPLY TO BID

[illegible]

PROFESSIONAL SERVICES

HOUSEHOLD

HOUSEHOLD JOBS

REAL ESTATE FOR SALE

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FOR SALE

CONDO/TOWNHSE

LOT

REAL ESTATE FOR RENT

CONDO/TOWNHSE

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ANNOUNCEMENT

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ANNOUNCEMENT

WE BUY DIAMONDS JEWELRY WATCHES PAWN TICKET

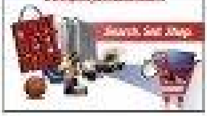
NOTICE OF LOSS

EMPLOYMENT OPPORTUNITIES

JOB

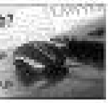
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INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

DEPARTMENT OF ENVIRONMENT AND NATURAL RESOURCES

REQUEST FOR EXPRESSION OF INTEREST FOR CADASTRAL LAND SURVEY PROJECT

Philippine Heart Center

Republic of the Philippines
Department of Health

DR. JOSE FABELLA MEMORIAL HOSPITAL

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DEPARTMENT OF LABOR AND EMPLOYMENT

NOTICE OF FILING OF APPLICATION FOR ALIEN EMPLOYMENT PERMIT (AEP)

BAGUIO WATER DISTRICT

INVITATION TO BID

QUEZON I ELECTRIC COOPERATIVE, INC.

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

CAGAYAN I ELECTRIC COOPERATIVE, INC.

INVITATION TO PRE-QUALIFY AND TO BID

BOHOL II ELECTRIC COOPERATIVE, INC.

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

City of Malaybalay

INVITATION TO BID

Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT
National Capital Region

NOTICE OF FILING OF APPLICATION/S FOR ALIEN EMPLOYMENT PERMIT/S (AEP/S)

Republic of the Philippines

ENERGY REGULATORY COMMISSION

San Miguel Avenue, Pasig City

NOTICE OF PUBLIC HEARING

[illegible]

INVITATION TO BID

[illegible]

OBITUARIES

Our Beloved Mama

CATALINA "RATZ" CONCEPCION DISAMITO

[illegible]

ATTY. ROMEO CASTELO MATEO

[illegible]

Whoever finds his life will lose it, and whoever loses his life for my sake will find it.